ADULT LITERACY COST-SHARED PROJECT
FILE NUMBERS
File No: 3848-02/L027-2
AVED VC-1

Provincial Family Literacy Development in B.C.

Final Report

February 15, 2003 – August 31, 2003

Prepared by:
Jean Rasmussen
Director, Community/Family Development & Training

LiteracyBC

For
B.C. Ministry of Advanced Education
&
The National Literacy Secretariat
Human Resources Development Canada

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Provincial Family Literacy Development and Coordination
Final Report

Project Summary

Highlights

Family literacy related activities during this second half of the project year centred on the following:

- Worked with the Canucks Family Education Centre (CFEC) staff to develop curriculum for the Partners In Education program. This comprehensive family literacy pilot project was launched in April 03 and ran for 10 consecutive weeks. A final report documenting all activities will be available fall 2003 (see **Appendix 1** for Power Point presentation of CFEC and information on the Partners In Education program).
- Surveyed family literacy programs who participated in the Panago Learn with Spinoza program (see **Appendix 2** for results of the survey – 85 schools were faxed the survey – 10 were returned to Literacy BC)
- Presented in Ottawa to the federal Standing Committee – investigating the need for a Pan-Canadian Strategy for Literacy and Essential Skills (see **Appendix 3** for Ms. Rasmussen's presentation and *Imprints* article)
- Presented at the International Conference on Essential Skills in Belfast (see **Appendix 4** for Belfast paper on family literacy in BC and Canada)
- Worked with University College of the Fraser Valley to develop a Family Literacy Assessment and Evaluation Toolkit to be ready for distribution in the new year

Public Awareness and Promotional Events

There is a need to continue to build awareness, interest and increased financial support for family literacy within the public and private sectors.

Objectives/Goals of the Project and Action

1. **Plan, coordinate and participate in provincial public awareness events such as International Literacy Day, Starbucks "All Books For Kids" book drive, Word on the Street, Raise-a Reader Day and Knowledge Network's Family Day**

Action:

- We continue to participate on The Vancouver Sun's Raise-a Reader Advisory committee, and we are currently in the process of preparing for Raise-a-Reader Day 2003, which will take place on September 25th across the country. The projected revenue for the 2003 campaign for British Columbia is estimated at $250,000. Literacy BC, as a primary beneficiary, is guaranteed $50,000 of this for distribution to qualifying family literacy programs in our province
- See interim report for details on other events that took place in the fall 2002 and January 2003
- We continue to participate on The Word On The Street Advisory committee, and we are in the process of preparing for this year's festival, which will take place on September 28th in Vancouver. We are also investigating the possibility of phase two of the Canadians Reading: Family Stories project with WOTS and Rebus Creative

2. **Develop a provincial media strategy for raising awareness and promoting family literacy in BC**

Action:

- Working with The Vancouver Sun, Knowledge Network and others to develop and implement a media campaign for 2003-04.

3. Plan and implement 2003 Family Literacy Week Campaign with the Family Literacy Planning Committee

Action:

- Completed in first half of project year – see Interim report

Partnership Building and Strengthening

There is a need to continue to support and strengthen our relationships with current corporate partners and government representatives for family literacy, and to reach out to other corporations and ministries with a potential interest in family literacy and life-long learning.

Objectives/Goals of the Project and Action

1. **Continue to build awareness and financial support from the private sector for family literacy in BC (e.g. Panago, The Canucks For Kids Fund, The Vancouver Sun's Raise-a-Reader Campaign, Starbucks Coffee Company, Honda Canada Inc. Scholastic Book Fairs, Listel Hotel and O'Doul's Restaurant & Bar, Chapters/Indigo Inc., Raincoast Books, Canada Post Inc., TB Vets, banks, credit unions and others)**

Action:

- ongoing – see Interim report for details re financial contributions from Panago', The Vancouver Sun's Raise a Reader program, Listel Hotel etc

2. **Continue to raise awareness and support for family literacy coordination and development at the provincial level with appropriate provincial ministries, all levels of government, MLAs, MPs, BCTF, School Districts, private sector, labour and community organizations in BC**

Action:

- ongoing

3. **Building on the work of the Family Literacy Working Group, establish a provincial family literacy advisory committee, that will guide the development of a long term vision and strategic plan for provincial family literacy in BC.**

Action:

- This has not been established as yet, however, a number of key people have been approached and are interested in participating. We hope to have the committee in place by Fall 2003. We have begun the writing of a strategic plan and will have a draft ready for input from the provincial advisory team once established

4. **Continue to work with provincial universities and colleges that engage in and promote research and training in family literacy**

Action:

Representatives from University of British Columbia's Human Early Learning Partnership (HELP), University of Victoria, Simon Fraser University, University of Philadelphia, Douglas College and Vancouver Community College met with Literacy BC to begin the steps of forming

a research partnership/advisory committee that would direct the research component of the Canucks Family Education Centre, which would include the development of a long-term research plan.

5. **Continue to develop stronger ties with provincial organizations that represent First Nations people**

Action:
Ongoing

6. **Continue to participate on key provincial advisory committees**

Action:
Ongoing

7. **Continue to participate on the Inter-provincial/territorial Family Literacy Planning Committee**

Action:
This group is no longer in place.

8. **Continue to collaborate with the National Center for Family Literacy in Kentucky and other organizations internationally**

Action:
Ongoing with the National Center for Family Literacy, and most recently have connected with the Basic Skills Agency in the UK to share knowledge, ideas and expertise in family literacy.

Program Support and Development

There is a need for Literacy BC to continue to provide leadership, consultation, information and resources for family literacy coordinators and practitioners in BC; maintain a strong provincial network; provide access to training and professional development and create opportunities for family literacy coordinators and practitioners to share information and expertise with their colleagues.

It is also important that Literacy BC continue to provide support to family literacy coordinators and practitioners in identifying natural partners and allies in their regions and connect them with provincial organizations and programs that support the work they are undertaking locally.

Objectives/Goals of the Project and Action

1. **Continue to provide support to new and existing family literacy initiatives through consultation, referral and provision of resources**

Action:
Ongoing

2. **Develop the 2002 BC Family Literacy Fund applications, guidelines and backgrounder to be distributed to the family literacy field, process all applications and proposals and distribute the funds**

Action:

(See **Appendix 5** for copies of above and samples of letters of appreciation - 42 programs and services in BC received $1,000 from this fund)

3. **Continue to build the provincial family literacy resource collection and provide on loan access.**

Action:

Ongoing

4. **Continue to manage and maintain the BC Family Literacy Directory of Programs and Services, including the BC component of the national family literacy online directory**

Action:

Ongoing – a copy was included in the Interim report

5. **Continue to moderate and facilitate the family literacy electronic conferences in order to provide on-line support and training to family literacy practitioners and groups in BC**

Action:

No training has taken place in this conference during this reporting period

6. **Assisting family literacy coordinators in the planning and implementation of regional family literacy day/week campaigns**

Action:

Completed - see Interim report

7. **Continue to assist Family Literacy Coordinators with the development of community partnerships and planning for the future**

Action:

Ongoing

8. **Continue to enhance good practice in the family literacy field through the distribution and promotion of the BC Framework of Statements and Standards of Best Practices in Family Literacy**

Action:

See Interim report

9. **Develop a strategic plan around the delivery of Family Literacy Foundational Training**

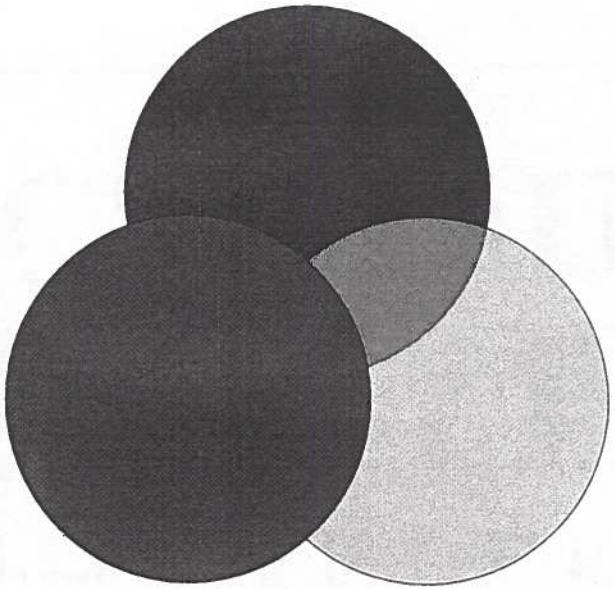
Action:

Working with Vancouver Community College and University College of the Fraser Valley to develop a 10 week certificate course, which we hope to pilot September 2004

APPENDIX 1

CANUCKS for kids Fund

JOIN THE TEAM. HELP US HELP.™



Britannia Community Services Centre

LiteracyBC

CANUCKS Family Education CENTRE

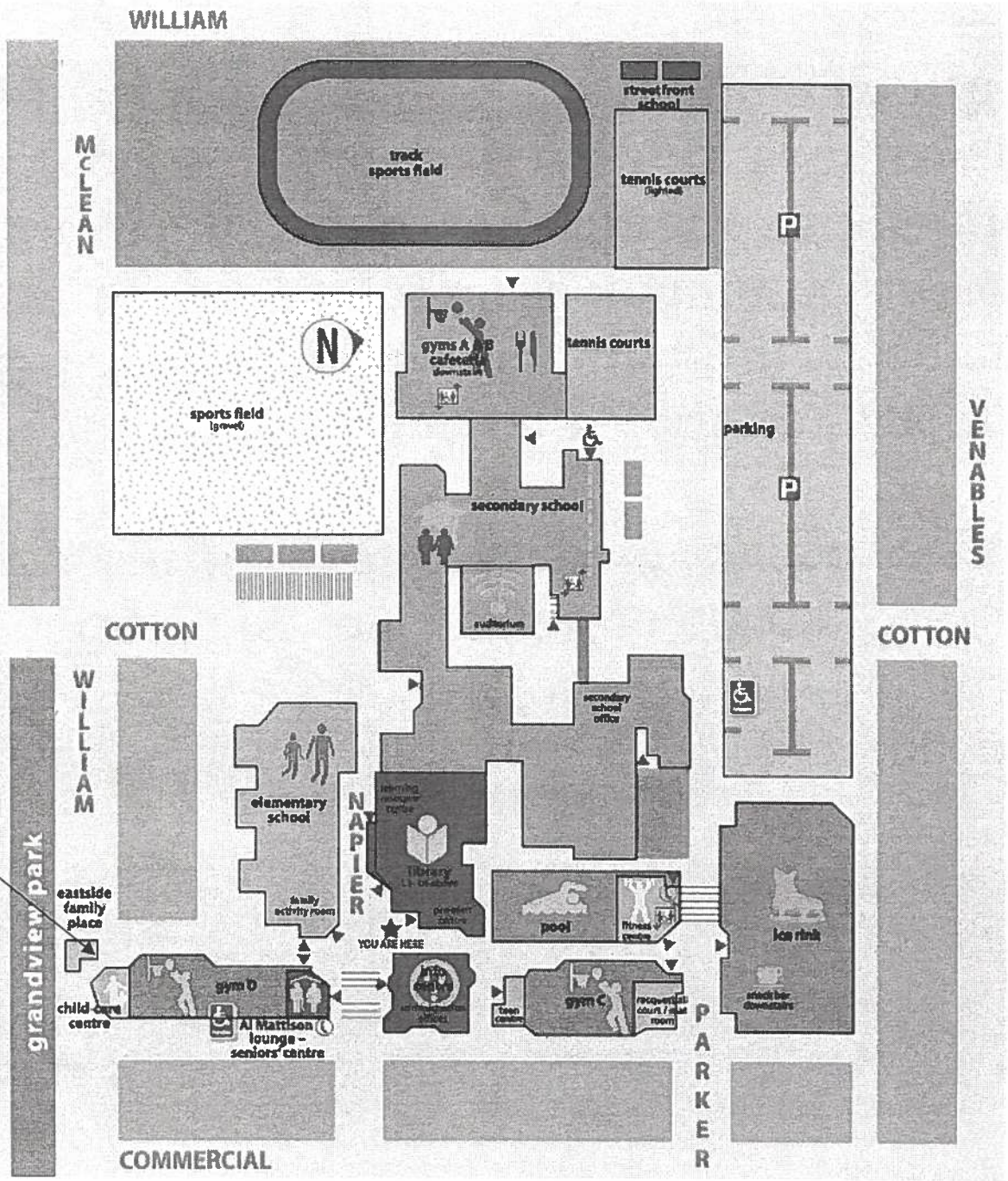
Britannia Community Services Centre

CANUCKS for kids Fund
JOIN THE TEAM. HELP US HELP.

LiteracyBC

Britannia Site Map

CFEC



Britannia Community Services Centre Society Site

Is a collaboration with personnel from the Vancouver School Board, the Vancouver Public Library Board and the Vancouver Board of Parks and Recreation. The Society manages a 16 acre complex which consists of:

seniors' centre • two child care centres • racquetball court and mat room • swimming pool • elementary school • secondary school • community information centre • four gymnasia • public library • adult education centre teen centre • learning resource centre • fitness centre • ice rink • family resource centre

Canucks Family Education Centre (CFEC)
A National Demonstration Model

Programming, research and foundational training in family literacy and life-long learning

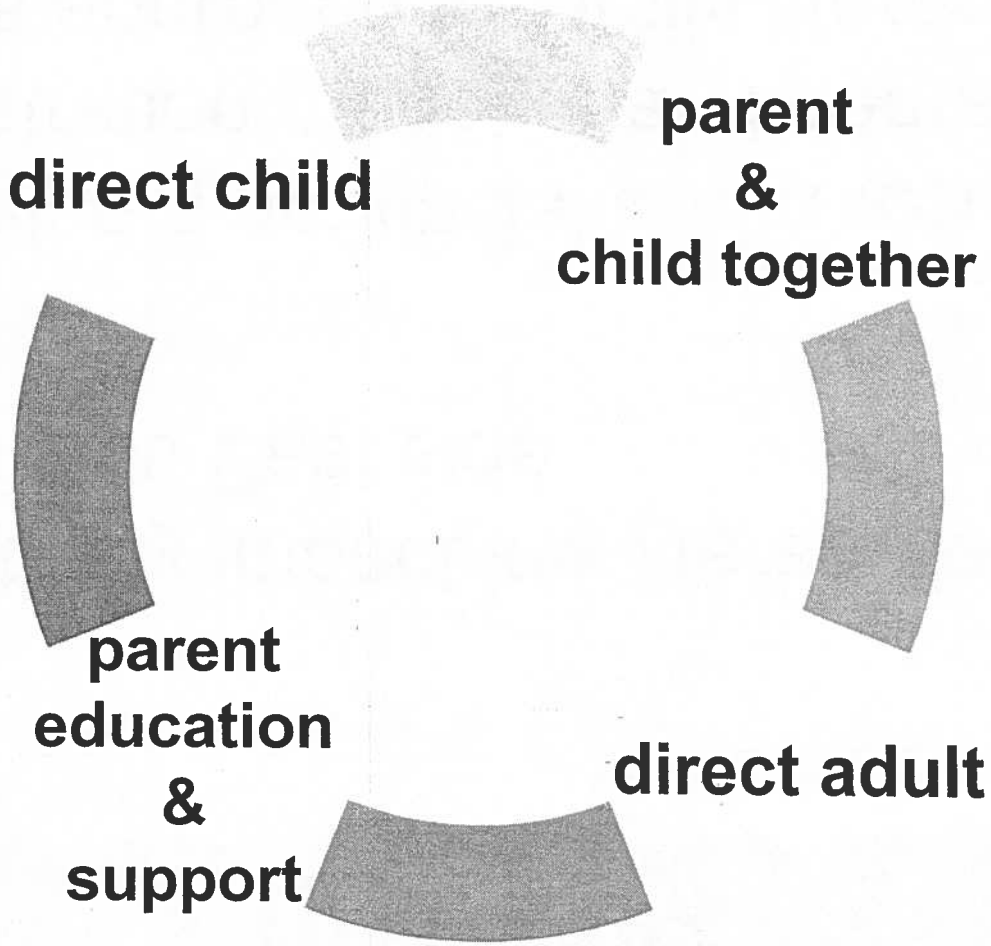
Framework

- Cross sector services and partnerships
- Community based
- Shared resources
- Family centred
- Evidence based best practices
- Barrier free access to programming

Mandate

- To positively impact low literacy levels on Vancouver's East side
- To develop a provincial and national demonstration model of an integrated services approach to family literacy and life-long learning

4 Component Model



This Canadian pilot project is designed to demonstrate the social and economic benefits of this approach by…

working with existing service providers to identify gaps in literacy programming and developing appropriate programs

working with UBC and SFU to track and evaluate the impact of an integrated services approach to family literacy and life-long learning

Developing foundational training and strategy for implementation

Secure long-term
sustainable funding

3 Year Strategic Plan

Programming

Research

Training

Year 1

- Open Centre
  - October 3, 2002 – Official launch
- Establish Advisory and Working Committees
- Identify gaps in programming
- Develop replicable model and implement pilot
- Begin the process of securing long-term sustainable funding

Year 2

- Implement ***Partners in Education*** Program
  - Begin the process of piloting model off-site
- Research team and strategy in place
  - Begin evaluation and track families
- Develop and pilot foundational training
- Continue the process of securing long-term sustainable funding

Year 3

- Continue to implement ***Partners in Education*** program
  -Continue to evaluate and track families
- Offer 10 week certificate course in foundational training
- Develop a strategy to disseminate and replicate research findings
- Secure additional funding to expand ***Partners in Education*** program to off-site locations

The Canucks Family Education Centre program partners

Vancouver School Board ♦ Vancouver Public Library ♦ Simon Fraser University, Continuing Education Department ♦ HIPPY Canada (Home Instruction for Parents with Pre-school Youngsters) ♦ University of British Columbia (Human Early Learning Partnership) ♦ BC Council for Families ♦ BC Association of Family Resource Programs ♦ Vancouver Sun's Raise-a-Reader program ♦ Frontier College ♦ Infant Development Program of BC ♦ Vancouver Coastal Health Authority

Core Activities

- Strategic Planning & Management
- Administrative Tasks
- Resources & Fund Development
- Service Delivery
- Research
- Materials & Resource Development
- Training

Strategic Planning & Management

Person responsible: Director

- Establish and coordinate the following committees:
  - Advisory committee
  - "Friends of the Centre Working Group"
  - Research committee
  - Foundational training committee
- Management of Learning Team
- Communicate vision, rationale and link to other issues - e.g. health, poverty
- Reports to partners
- Planning and Evaluation

Administrative Tasks

Person responsible: Director

- Budgets
- Reports to funders and donors
- Hiring, supervision and training of all staff

Resources & Fund Development

Person responsible: Director

- Develop a communications plan for current and future sponsors
- Maintain current gifts in-kind and develop strategy for increased support
- Apply for funding from all levels of government for program support and research

Service Delivery

Persons responsible: Director and Program Coordinator

- Formal write up of focus and rational of programs (i.e. Partners in Education Program and other programs that come under the CFEC umbrella).

- Provide support to program partners and families

Research

Persons responsible: Director and Research Coordinator

- Establish research team comprised post-graduate students from various disciplines
  e.g. Early Childhood, K-12, Adult Education, Health, etc.
- Provide support to research team
- Establish formal indicators of success/impact for all CFEC programs

Material & Resource Development

Person responsible: Director and Program Coordinator

- Develop guide books and program implementation manual (i.e. Partners in Education Manual)
- Develop video of CFEC
- Develop Power Point presentation of Integrated Service Approach
- Develop Fact Sheets based on research findings
- Develop CFEC website

Training

Person responsible: Director and Training Coordinator

- Advisory committee to develop 10 week certificate course in foundational training in family literacy and learning

  e.g. early childhood educators, K-12 teachers, adult educators, health workers and others

- Design a workshop and Power Point presentation on how to develop and implement an integrated services community development model

CFEC
Partners in Education
Program

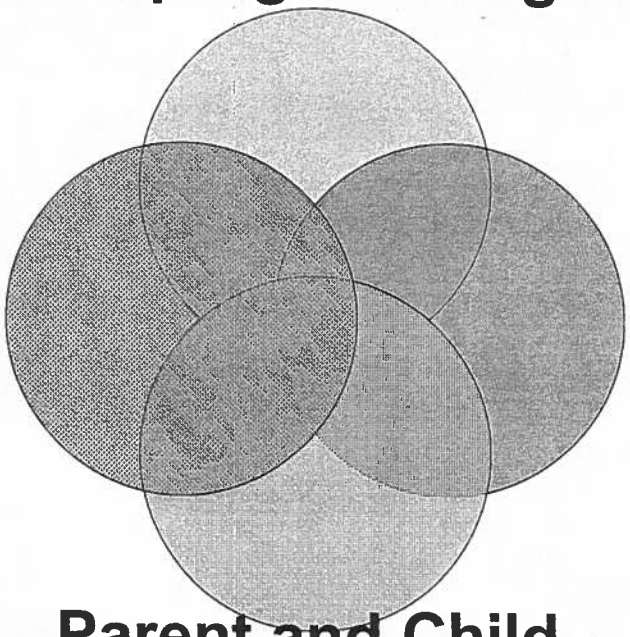
healthy families – healthy communities

Integrated Services Approach

PREVENTION & INTERVENTION

Barrier free access to programming

Integration of funds and services



Established Learning Team

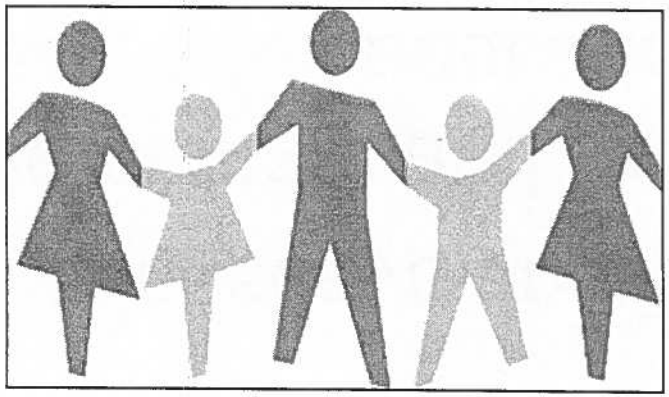
Parent and Child Involvement and Support

Partners in Education
Program Components

- 10 Week Program
- Tuesdays, Wednesdays and Thursdays
- Located in elementary and secondary schools, library, adult education centre and CFEC multi-purpose room
- All 4 components in place

CANUCKS Family Education CENTRE

Britannia Community Services Centre | Canucks Kids Fund | LiteracyBC



CANUCKS Family Education CENTRE

Britannia Community Services Centre | Canucks Kids Fund | LiteracyBC

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CANUCKS Family Education CENTRE

Britannia Community Services Centre | Canucks Kids Fund | LiteracyBC

APPENDIX 2

LiteracyBC

Fax Sheet

TO:

ATT:

FAX NO:

FROM: Miriam Tratt

IF YOU DO NOT RECEIVE ALL FAX PAGES PLEASE CALL: (604) 684-0624

DATE: May 5, 2003

Dear

Please find attached a brief survey about the ***Panago Learn with Spinoza Program***. We are surveying all the schools that received Spinoza Bear and we would appreciate you taking the time to answer the questions and fax them back to us at 604-684-8520. Thank you for your participation.

Regards,

Miriam

SAMPLE

Miriam Tratt
Family Literacy Projects/Research Assistant
Literacy BC

601-510 West Hastings Street, Vancouver, BC V6B 1L8
Tel: 604-684-0624 Fax: 604-684-8520
Toll Free in BC: 1-800-663-1293
Email: mtratt@literacy.bc.ca Internet: www.literacy.bc.ca

Panago Learn With Spinoza Program Survey

Please take a few minutes to answer the following questions

1. Has your school been using Spinoza Bear? ☐ Yes ☐ No (skip ahead to "F")

   A) If yes, in what ways? (please be specific) _____

   _____

   B) If yes, approximately how many children are interacting with Spinoza and Spinoza materials? _____

   C) How often? ☐ Daily ☐ Weekly ☐ Monthly

   D) With whom? ☐ Teachers ☐ Librarians ☐ Other _____

   E) Which grades? ☐ K ☐ Grade 1 ☐ Grade 2 ☐ Grade 3 ☐ Other _____

   F) If *no*, why not? _____

2. Do you use the following? (please check each item that applies)

   ☐ Activity Book
   ☐ "I'm Your Friend and My Name is Spinoza" tape
   ☐ "Legend of Spinoza" tape
   ☐ Hand puppets

   If you are not using any of the above items please indicate why.

   _____

3. What has been the general response from <u>teachers and other staff</u> to Spinoza Bear?

   ☐ Very good ☐ Good ☐ Fair ☐ Poor ☐ Very poor

   What has been the general response from <u>students</u> to Spinoza Bear?

   ☐ Very good ☐ Good ☐ Fair ☐ Poor ☐ Very poor

4. Do you have suggestions for the future development and use of the *Panago Learn with Spinoza Program* in your school?

   _____

Thank you for your valuable input!

LiteracyBC

Panago Learn With Spinoza Program

Survey Results

1. Has your school been using Spinoza Bear? **10** Yes **0** No

A) If yes, in what ways?

- **Classroom Listening Areas**
- **Primarily Kindergarten**
- **During free time students sit with Spinoza and listen to taped stories**
- **Bear has visited the Primary classrooms on a rotating basis. The children love the music and songs included with Spinoza along with the hand-puppets and reading activities**
- **Loaned out to primary students mainly Kindergarten and Pre-Kindergarten**
- **Story time in the library with mentally challenged students in Grade One**
- **Spinoza has been visiting classrooms and taking over the tape library "read-aloud sessions"**
- **Visited each classroom**
- **"Talks" to children in the library**
- **Teachers use Spinoza as a link between library and classes**
- **Learning Stations**
- **To hug and sit with**
- **Helping reluctant readers, comforting upset children, encouraging reading and group activities**

B) If yes, approximately how many children are interacting with Spinoza and Spinoza materials?

- **200**
- **40**
- **23**
- **125**
- **20-40**
- **2-3 at a time / whole classes over time**
- **120**
- **200**
- **22**
- **50 +**

C) How often? **5** Daily **3** Weekly **2** Monthly

D) With whom? **7** Teachers **1** Librarians

Other: **Learning Support Teachers**
Individuals

E) Which grades? **7** K **7** Grade 1 **7** Grade 2 **3** Grade 3 **1** Other: Special Needs

F) If *no*, why not? **N/A**

2. Do you use the following? (please check each item that applies)

5 Activity Book
9 "I'm Your Friend and My Name is Spinoza" tape
6 "Legend of Spinoza" tape
8 Hand puppets

If you are not using any of the above items please indicate why.

Not appropriate for this age of children
Just becoming familiar with material

3. What has been the general response from teachers and other staff to Spinoza Bear?

1 Very good **7** Good **1** Fair **1** Poor **0** Very poor

What has been the general response from students to Spinoza Bear?

6 Very good **3** Good **1** Fair **0** Poor **0** Very poor

4. Do you have suggestions for the future development and use of the *Panago Learn with Spinoza Program* in your school?

- **Best suited to Pre-School/Kindergarten**
- **Other tapes would be nice**
- **Include some tapes about stories and books for children with special needs**
- **More books on tape available**
- **More taped programs – some developed locally using local children and adults**

Thank you for your valuable input!

LiteracyBC

APPENDIX 3

Presentation to HRDC Standing Committee on a Pan-Canadian Literacy and Essential Skills Strategy

Prepared by Jean Rasmussen
Director of Community and Family Development & Training
Literacy BC, March 20, 2003
Ottawa, Canada

Madam Chair, members of the Standing Committee and colleagues.

On behalf of the Executive Director, Linda Mitchell and the staff of Literacy BC, I would like to begin by thanking HRDC for the opportunity to speak to you today. And to thank the National Literacy Secretariat, for the excellent job they have done in providing coalitions like ours with the resources and guidance needed to accomplish our mandate.

Literacy BC is the provincial organization responsible for promoting and supporting literacy development and coordination in British Columbia. The heartbeat of our organization is to act as a catalyst for broad sector partnerships, community capacity building, and the integration of literacy and learning across all sectors and levels of government.

Like my colleagues, I am hear today to share with you some achievements and to make suggestions as to how we might go forward to address this very important issue.

Never before has there been an opportunity or willingness on the part of so many to bring about the change that is needed to advance literacy in our country and create a strong nation of life-long learners equipped for the future.

In order to do this, we need national leadership, a clear vision and strategy, and an action plan informed by the many stakeholder groups with a vested interest in this issue, which includes all levels of government, literacy organizations, business and the community at large.

This Committee can play a critical role in assisting the federal government in mapping out what this might look like. A Pan-Canadian strategy must be informed by evidence-based research, and must recognize and build on the expertise, structures and partnerships that already exist.

With the generous support of the federal and provincial governments, B.C. has been able to create the pre-conditions needed for a fertile literacy "test bed" by piloting innovative, demonstration models built on sound empirical evidence.

Here's what's working in our province.....

- Through the federal and provincially funded community grants initiative we have been able to support programs, and build capacity at the local level through a provincial network of regional literacy coordinators.

- In 2000, we conducted a year-long, province-wide consultation on literacy and learning, across all sectors and interest groups. **Twenty** recommendations for action were identified and will serve as a springboard for discussion and contribute to the development of a long-term strategic plan for literacy and learning in British Columbia.

- Success in piloting initiatives like the **Canucks Family Education Centre** in Vancouver – a provincial and national demonstration model of a four component, comprehensive approach to family literacy and learning; and the **Youth at Risk** project.

- Success in piloting **learning community** projects that have identified literacy as a priority in areas such as the Upper Skeena, Lillooet, and the Fraser "Learning Canyon"

- Success in entrenching the notion of the need for a basic skills agenda within the B.C. Chamber of Commerce

- Success in bringing the business community to the "family literacy table", which has resulted in more than half a million dollars in resources and in-kind services for the family literacy field over the past four years.

- Our summer literacy institutes have trained thousands of literacy practitioners in topics such as workplace and family literacy, and volunteer tutor training.

We are now prepared to take our work to the next level and initiate learning community projects that could serve twin objectives, namely:

1. Foster federal government objectives around the Learning and Skills Agenda that illustrate…
    - Horizontality, e.g. cooperation between HRDC, Industry Canada, Health Canada and INAC in learning community projects
    - Collaboration between First Nations and non-First Nations learning communities.
    - The role of family literacy in building social and human capital.

2. Support the Vancouver Olympic bid through a proposed Decade of Literacy and Learning informed by successful models such as the Birmingham Core Skills Partnership in the UK. Birmingham has taken a whole city approach to raising literacy and numeracy levels across all sectors, cultures and ages over a ten year period – they are currently in year 7 and exceeding projected expectations.

What we could be doing next as a nation…the Opportunity

- Develop a national agreement or accord on literacy and essential skills
- Increase capacity for literacy and learning by increasing resources to the NLS, provincial literacy organizations and sustained, core funding for program delivery - the current demand for support and program development, particularly in the area of family literacy exceeds the resources available.
- Invest in **Learning Communities** – which are community based and support social and economic development and prosperity.
- Invest in our people and our communities in the way they need and want us to – and the cornerstone of this investment is literacy and learning.

imPRiMts
The Newsletter of Literacy BC

Moving Forward: A Pan-Canadian Literacy and Essential Skills Strategy

Movement for Canadian Literacy (MCL) has done a tremendous job at facilitating national discussions and putting forth recommendations regarding the need for a Pan-Canadian Literacy and Essential Skills Strategy. We at Literacy BC have been doing everything we can to actively support MCL in this essential initiative.

Please refer to and read the current issue of **literacy.ca** which clearly outlines MCL's progress to date. The article on page 5, **Influencing Change: Your Voice Matters** by Chris Dendys is a must read. We all have a voice and role in moving this agenda forward and we urge you to take action locally!

In October 2002 delegates from BC participated in the annual **Literacy Action Day** in Ottawa. They included Audrey Thomas, Ellen Szita and Vicki Austad. Also in October, Literacy BC's Executive Director, Linda Mitchell participated in a **Best Practices Roundtable,** where representatives from across the country developed recommendations for the Canadian government regarding literacy. Twelve recommendations were presented to the Minister of HRDC, Honourable Jane Stewart.

The impact of these recommendations was felt just one month later, at the National Summit on Innovation and Learning, when a Pan-Canadian Literacy and Essential Skills Strategy was identified as a key government priority.

On March 20, at the request of the Human Resources Development Canada's Standing Committee studying literacy, Jean Rasmussen, Director of Community and Family Development & Training, represented Literacy BC before the Committee at a presentation in Ottawa. Jean encouraged the committee to:

- ✓ Develop a national agreement on literacy and essential skills
- ✓ Increase capacity for literacy and learning by increasing resources to provincial and national literacy organizations
- ✓ Invest in "Learning Communities" which are community based and support social and economic development and prosperity
- ✓ Invest in our people and in our communities in the way they need and want us to - with the cornerstone of this investment being literacy and learning

To keep you informed of the progress of this exciting agenda for change, the latest issue of MCL's **literacy.ca** is included as an insert with our newsletter. Here you will find a comprehensive summary of the work to date and the next steps.

IN THIS ISSUE:

...2002-03 Literacy BC Board
...The New School @ Surrey
...First Steps Project
...literacy.ca and Learners in Action

APPENDIX 4

LiteracyBC

Canada

British Columbia

FAMILY LITERACY AND LEARNING IN CANADA

Prepared by Jean Rasmussen, Director of Community and Family Development
Literacy BC
For
Department for Employment and Learning and
Department of Education and Science
International Conference on Essential Skills
Belfast
June 9 & 10, 2003

Learning is a life-long process. It begins at conception and continues throughout the life span. The family, however defined, is at the centre of this learning and the primary vehicle for transporting a child through the early years of life and into the future. And as a child does not live in isolation of the family unit, families do not exist separate from community. It is within community that children and families establish roots and discover who they are and what their potential is. It takes an entire community, with all that this entails to raise a healthy, confident and successful adult and citizen.

It is strong, vibrant and viable families and communities that in turn create a society that is both economically and socially prosperous. At the heart of this society is learning and it begins in the family.

The family is the first and most important place we develop our ideas about learning. As children we absorb these ideas from our parents, other relatives and significant caregivers, and as we grow older, they shape our attitudes towards education. They shape the way we learn best.

Taking the family as a learning unit, family literacy programs in Canada and elsewhere work on the premise that *parents are their children's first and most important teachers*. It is therefore crucial to give parents opportunities to pursue their own educational goals. This enables them to explore interesting and rewarding academic and career possibilities and enhances their ability to support their children's literacy development. Better-educated adults result in better-educated children.

Adult education is a vital component of family literacy.

What is family literacy?

- an umbrella term often used to describe a wide variety of activities and programs involving family members and literacy activities
- intergenerational and interactive (parents and children learn together)
- regards family as the learning unit
- builds on family strengths
- culturally responsive to the family/community in which it evolves

Who is involved?

- parents (significant caregivers) and children
- volunteers
- educators
- community groups
- service agency providers
- funders

Where does family literacy happen?

- naturally at home… as simple as reading a story to a child, writing a letter, reading a recipe
- structured programs may be home-based or centre-based.
- possibilities include: libraries, schools, family resource programs, health centres, workplace, community halls/centres and childcare settings

Why is family literacy so POWERFUL?

- research indicates that one of the most important factors in academic success for children is the expectation held by parents for their children's educational attainment (National Center for Family Literacy, 1994, The Power of Family. Louisville, Ky.)
- ties generations together in a unique way - it works within the family unit and involves the community at large
- powerful tool for community development
- when parents learn along with their children, children come to school better prepared to learn
- improves quality of family relations: quality of family relations may be a better indicator of future success than socioeconomic status
- creates positive attitudes towards learning and lays the foundation for lifelong learning
- preventative, in that it supports literacy development in the critical early years
- promotes and supports a culture of learning in the home
- parents are more likely to attend literacy programs and stay…the intrinsic motivation for this is that all parents love their children and want them to succeed
- "Love Grows Brains" (Mary Gordon, Roots of Empathy)
- adults who are lifelong learners with strong literacy skills are better prepared to support their children's learning
- addresses more than "educational" issues

Family Literacy – The National Perspective

In Canada, funding for family literacy programs and activities can come from federal, provincial/territorial and/or municipal governments, the private sector and corporations. For example, The Raise-a-Reader program - a national campaign to raise awareness and money for children's and family literacy in Canada - an initiative of CanWest Global Communications Corporation, raised $439,000 last year to support programs and services across the country. However, it is the National Literacy Secretariat that provides the "lion's share" of funding for family literacy in our country.

The National Literacy Secretariat (NLS), Human Resource Development Canada (HRDC) the federal program responsible for literacy and learning in Canada, supports adult and family literacy by funding "wrap around services" and pilot projects, but it's the provinces and territories who are responsible for program delivery.

The NLS targets its funding to family literacy initiatives that include a strong adult literacy component and will not fund programs whose primary or exclusive target is children. The NLS's entire grants budget for all adult literacy activities is **$28.4M**, so funding is very limited. This year a new family literacy initiative of **$7.4 M** over 5 years has been granted to the NLS for Official Languages Minority Communities (e.g. Francophones outside Quebec, approximately 900,000 in total). The NLS also supports and funds initiatives that integrate family literacy into other mainstream services targeting families, such as family resource programs.

There are five key areas of support that the NLS provides to family literacy. They are as follows:

- **Raising public awareness**: e.g. ABC CANADA's National Family Literacy Day campaign;

- **Developing learning materials and practitioner training**: e.g. providing support and funding for Family Literacy Foundational Training across the country, also specific models training, such as Literacy And Parenting Skills (LAPS), Mother Goose, StorySacks;

- **Improving access and outreach:** e.g. providing family literacy training to Aboriginal Headstart program staff to enhance parent participation and reach into aboriginal families and communities (funded by Health Canada). In addition the NLS provides "seed funding" for family literacy development in other communities across Canada to start the ball rolling, build partnerships and secure funding from other sources;

- **Improving coordination and information:** e.g. providing support for family literacy development across the country, and sharing best practices;

- **Research:** e.g. providing support and funding to the University of Alberta and the Alberta Centre for Family Literacy's replication of the British longitudinal research project on the impact of family literacy on parents and their children (as published by the National Foundation for Educational Research (NFER).

In addition, other federal departments and ministries are beginning to understand the value and benefits of family literacy. For example; Indian and Northern Affairs Canada (INAC) and Health Canada are currently exploring how comprehensive family literacy models like the US Bureau of Indian Affairs' Family And Child Education (FACE) program, and Israel's Home Instruction for Parents with Pre-school Youngsters (HIPPY), can support their clientele.

However, currently there is little coordination between federal and provincial ministries, other funders, and all the potential players in the family literacy field. Jurisdiction issues are as prevalent in this area as they are in adult literacy (e.g. exclusive provincial-territorial jurisdiction for K-12 education). Also in Canada, jurisdiction for support for children 0 to 5 is shared between various federal and provincial departments depending on the aspect or focus of need (e.g. health, social assistance, child care, aboriginal, etc.).

Family literacy is the area of literacy practice that is growing the most in Canada. Programs and services exist in virtually all provinces and territories, however, the western provinces of British Columbia, Alberta, Saskatchewan and Manitoba have taken leadership in this area and have built strong networks and partnerships across all sectors and interest groups.

Family Literacy in British Columbia – A Provincial Snapshot

Literacy BC is the lead provincial organization responsible for promoting and supporting family literacy development and coordination in British Columbia.

The heartbeat of our organization is to act as a catalyst for broad sector partnerships, community capacity building, and the integration of literacy and learning across all sectors and levels of government.

Under the leadership of Literacy BC, family literacy as a concept and field has flourished in British Columbia over the past four years. The interest and support for family literacy programs and services has grown exponentially. A solid foundation has been laid, collaborations and partnerships have and continue to be made and awareness and support within the private and public sectors has grown. Never before has there been an opportunity to bring such a myriad of stakeholder groups together to promote and support literacy and life-long learning **(please see Appendix 1 – Provincial Family Literacy focus and activities)**.

However, we are at a critical juncture. As we move forward into the future we need to ensure that this future is informed by evidence-based research and best practices, and has a carefully articulated vision and strategic plan in place to help guide and support further development of the field.

The question that has challenged this field from its inception is - What is family literacy? And as educators, funders, policy makers and community organizations embrace the notion of family literacy, it is essential we have a clear understanding of what effective family literacy programming should include. With the generous support of the federal and provincial governments, B.C. has been able to create the pre-conditions needed for a fertile literacy "test bed" by piloting innovative, demonstration models, built on sound empirical evidence, that support children, youth and families.

Here's what's working in our province...

- Through the federal and provincially funded community grants initiative we have been able to support programs, and build capacity at the local level through a provincial network of regional and family literacy coordinators.

- In 2000, we conducted a year-long, province-wide consultation on literacy and learning, across all sectors and interest groups. Twenty recommendations for action were identified and will serve as a springboard for discussion and contribute to the development of a long-term strategic plan for family literacy and learning in British Columbia.

- Success in piloting initiatives like the Canucks Family Education Centre in Vancouver – a provincial and national demonstration model of a four component, comprehensive approach to family literacy and learning **(please see Appendix 2 – CFEC framework and activities)** and The New School @ Surrey **(please see Appendix 3 for overview)**.

- Success in piloting learning community projects that have identified literacy as a priority in areas such as the Upper Skeena, Lillooet, and the Fraser "Learning Canyon".

- Success in entrenching the notion of the need for a basic skills agenda within the B.C. Chamber of Commerce.

- Success in bringing the business community to the "family literacy table", which has resulted in more than half a million dollars in resources and in-kind services for the family literacy field over the past four years.

- Our summer literacy institutes have trained hundred of literacy practitioners in family literacy.

We are now prepared to take our work to the next level and initiate learning community projects that could serve twin objectives, namely:

1. Foster federal government objectives around the Learning and Skills Agenda that illustrate...
    - Horizontality, e.g. cooperation between HRDC, Industry Canada, Health Canada, Corrections Canada and INAC in learning community projects
    - Collaboration between First Nations and non-First Nations learning communities.
    - The role of family literacy in building social and human capital.

2. Support the Vancouver 2010 Olympic bid through a proposed Decade of Literacy and Learning informed by successful models such as the Birmingham Core Skills Partnership in the UK. Birmingham has taken a whole city approach to raising literacy and numeracy levels across all sectors, cultures and ages over a ten-year period – they are currently in year 7 and exceeding projected expectations.

What we could be doing next as a nation…the Opportunity

- Develop a national agreement or accord on literacy and essential skills, which would include a substantial commitment and investment in adult literacy (including community and labour market/employment) and family literacy. A Parliamentary Standing Committee on Human Resources Development has been "studying" literacy, hearing witness from across the country and will, by mid-June 2003, table (in Parliament) a report with recommendations. The Federal government must table a response in Parliament within 120 – 150 days. **See Appendix 4 for recommendations put forward by the Movement for Canadian Literacy (MCL).**
- Increase capacity for literacy and learning by significantly increasing resources to the NLS, provincial literacy organizations and sustained, core funding for literacy infrastructure (e.g. literacy organizations) and program delivery - the current demand for support and program development, particularly in the area of family literacy, exceeds the resources available.
- Invest in Learning Communities – which are community based and support social and economic development and prosperity.
- Invest in our people and our communities in the way they need and want us to – and the cornerstone of this investment is literacy and learning and it begins in the family.

Now is the time to advance family literacy and learning in Canada and create a strong nation of life-long learners equipped for the future.

We gratefully acknowledge the support, guidance and mentorship of the following:

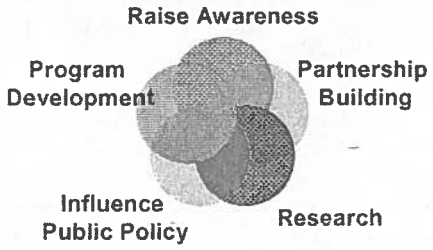
National Literacy Secretariat, Human Resources Development Canada
BC Ministry of Advanced Education
Department for Employment and Learning and
the Department of Education and Science, Northern Ireland
National Center for Family Literacy, Louisville, KT
National Adult Literacy Database

Appendix 1
(adapted from a Power Point Presentation)

LiteracyBC

Family Literacy and Learning in BC

Family Literacy and Learning



Raise Awareness

Prevention / intervention
Capacity building within families, communities, levels of government
General public awareness of issues

Partnership Building

- Provincial Advisory Committees
- Corporate/Private
- Community based organizations
- All levels of government

Program Development &Training

- "Best Practices"
  - Framework
  - Evaluation and Assessment Toolkit
    e.g. UCFV project
- Demonstration Model e.g. CFEC
- Workshops and Summer Literacy Institutes

Research

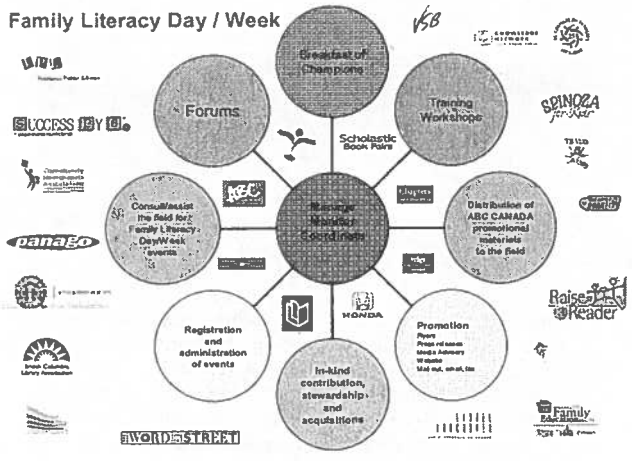
- CFEC demonstration model
  - Interpret and implement findings
  - Make the case for new and continued sustainable support/funding

Influence Public Policy

- **Provincial Advisory Committee**
  e.g. BC Ministry of Children and Family Development
- **HRDC Pan-Canadian Strategy for Literacy and Essential Skills Standing Committee**

Family Literacy Activities

- Events
- Workshops
- Presentations/Training
- Call responses
- Research and literature review
- $ Distribution to the field
- Individual program support
- Resources and materials – ongoing program development/distribution
- Government: presence, forums, reports, calls/requests
- National / International: forums, contracts
- Administration: budgets, reports, monitoring


Family Literacy Day / Week
Forums
Training Workshops
Scholastic Book Fairs
Distribution of ABC CANADA promotional materials to the field
Promotion
In-kind contribution, stewardship and acquisitions
Registration and administration of events
Consult/assist the field for Family Literacy Day/Week events
WORD ON THE STREET

Appendix 2
(adapted from a Power Point Presentation)

CANUCKS Family Education CENTRE

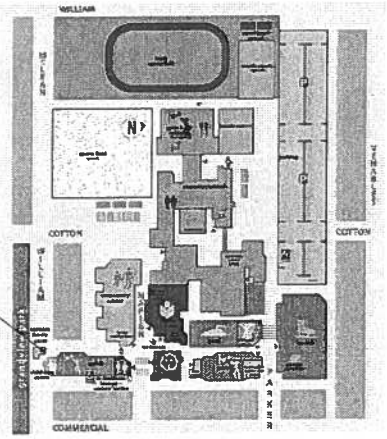
Britannia Community Services Centre

Canucks for Kids Fund

LiteracyBC

Britannia Site Map

CFEC



Britannia Community Services Centre Society Site

Is a collaboration with personnel from the Vancouver School Board, the Vancouver Public Library Board and the Vancouver Board of Parks and Recreation. The Society manages a 16 acre complex which consists of:

seniors' centre • two child care centres • racquetball court and mat room • swimming pool • elementary school • secondary school • community information centre • four gymnasia • public library • adult education centre teen centre • learning resource centre • fitness centre • ice rink • family resource centre

Canucks Family Education Centre (CFEC)
A National Demonstration Model

Programming, research and foundational training in family literacy and life-long learning

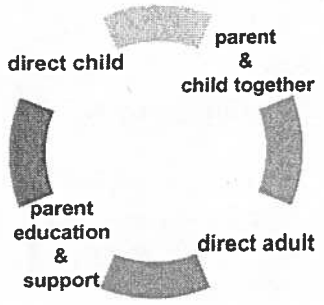
Framework

- Cross sector services and partnerships
- Community based
- Shared resources
- Family centred
- Evidence based best practices
- Barrier free access to programming

Mandate

- To positively impact low literacy levels on Vancouver's East side
- To develop a provincial and national demonstration model of an integrated services approach to family literacy and life-long learning

4 Component Model



This Canadian pilot project is designed to demonstrate the social and economic benefits of this approach by…

- working with existing service providers to identify gaps in literacy programming and developing appropriate programs

working with UBC and SFU to track and evaluate the impact of an integrated services approach to family literacy and life-long learning

---

Developing foundational training and strategy for implementation

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3 Year Strategic Plan

Programming

Research

Training

Year 1

- Open Centre
  - October 3, 2002 – Official launch
- Establish Advisory and Working Committees
- Identify gaps in programming
- Develop replicable model and implement pilot
- Begin the process of securing long-term sustainable funding

Year 2

- Implement ***Partners in Education*** Program
  - Begin the process of piloting model off-site
- Research team and strategy in place
  - Begin evaluation and track families
- Develop and pilot foundational training
- Continue the process of securing long-term sustainable funding

Year 3

- Continue to implement ***Partners in Education*** program
  - Continue to evaluate and track families
- Offer 10 week certificate course in foundational training
- Develop a strategy to disseminate and replicate research findings
- Secure additional funding to expand ***Partners in Education*** program to off-site locations

The Canucks Family Education Centre program partners

Vancouver School Board ♦ Vancouver Public Library ♦ Simon Fraser University, Continuing Education Department ♦ HIPPY Canada (Home Instruction for Parents with Pre-school Youngsters) ♦ University of British Columbia (Human Early Learning Partnership) ♦ BC Council for Families ♦ BC Association of Family Resource Programs ♦ Vancouver Sun's Raise-a-Reader program ♦ Frontier College ♦ Infant Development Program of BC ♦ Vancouver Coastal Health Authority

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Core Activities

- Strategic Planning & Management
- Administrative Tasks
- Resources & Fund Development
- Service Delivery
- Research
- Materials & Resource Development
- Training

Strategic Planning & Management

Person responsible: Director

- Establish and coordinate the following committees:
  - –Advisory committee
  - –"Friends of the Centre Working Group"
  - –Research committee
  - –Foundational training committee
- Management of Learning Team
- Communicate vision, rationale and link to other issues - e.g. health, poverty
- Reports to partners
- Planning and Evaluation

Administrative Tasks

Person responsible: Director

- Budgets
- Reports to funders and donors
- Hiring, supervision and training of all staff

Resources & Fund Development

Person responsible: Director

- Develop a communications plan for current and future sponsors
- Maintain current gifts in-kind and develop strategy for increased support
- Apply for funding from all levels of government for program support and research

Service Delivery

Persons responsible: Director and Program Coordinator

- Formal write up of focus and rational of programs (i.e. Partners in Education Program and other programs that come under the CFEC umbrella).
- Provide support to program partners and families

Research

Persons responsible: Director and Research Coordinator

- Establish research team comprised post-graduate students from various disciplines
  e.g. Early Childhood, K-12, Adult Education, Health, etc.
- Provide support to research team
- Establish formal indicators of success/impact for all CFEC programs

---

Material & Resource Development

Person responsible: Director and Program Coordinator

- Develop guide books and program implementation manual (i.e. Partners in Education Manual)
- Develop video of CFEC
- Develop Power Point presentation of Integrated Service Approach
- Develop Fact Sheets based on research findings
- Develop CFEC website

Training

Person responsible: Director and Training Coordinator

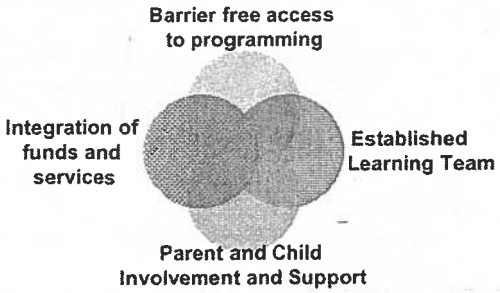
- Advisory committee to develop 10 week certificate course in foundational training in family literacy and learning
  e.g. early childhood educators, K-12 teachers, adult educators, health workers and others
- Design a workshop and Power Point presentation on how to develop and implement an integrated services community development model

CFEC
Partners in Education
Program

healthy families – healthy communities

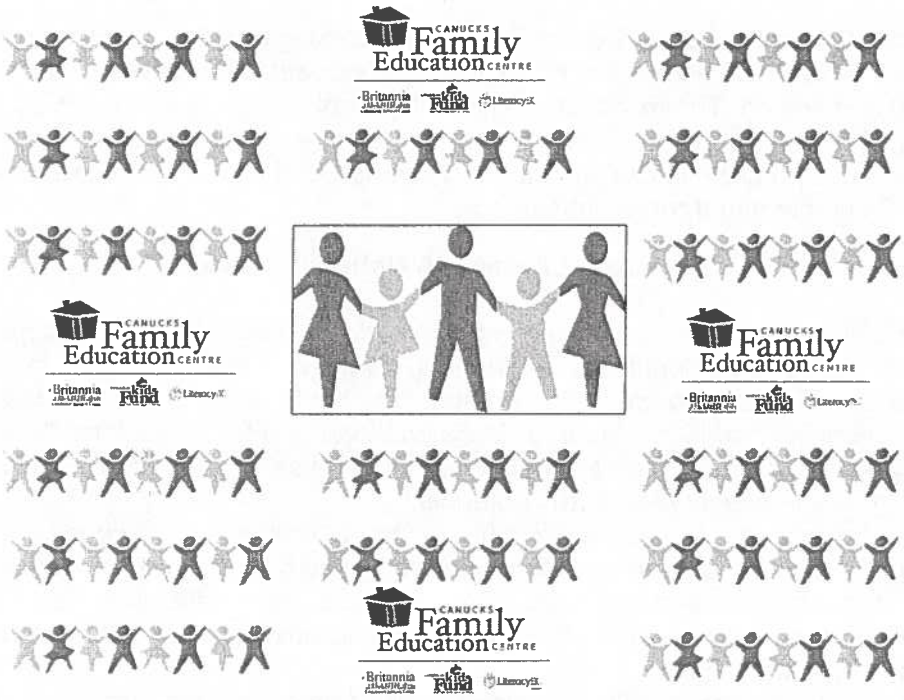
Integrated Services Approach

PREVENTION & INTERVENTION


Barrier free access to programming
Integration of funds and services
Established Learning Team
Parent and Child Involvement and Support

Partners in Education Program Components

- 10 Week Program
- Tuesdays, Wednesdays and Thursdays
- Located in elementary and secondary schools, library, adult education centre and CFEC multi-purpose room
- All 4 components in place


CANUCKS
Family
Education CENTRE
Britannia
Kids Fund
Literacy

Appendix 3

The New School @ Surrey

National Youth Literacy Demonstration Project

New School Addresses Old Problem

Literacy BC and the Surrey School District are working together to develop a new and effective educational alternative for high school students who have great difficulty reading and writing. The research and development project is co-funded by the National Literacy Secretariat and the Crime Prevention Centre. It is intended to not only establish an alternative program in Surrey but to foster improved literacy services for youth in British Columbia and throughout Canada.

Youth Literacy: A National Concern

Approximately twenty-five percent of eighth-grade students in British Columbia do not obtain their Dogwood Certificate within the following six years. Many fail to graduate at all. This is not just a problem in BC. As stated by the Minister of Human Resources Development in Knowledge Matters, Skills and Learning for Canadians, "A significant minority of Canadian children are not developing the skills and ability to learn that will help them live and work to their full potential."

A common reason for the academic difficulties that adolescents encounter is that many children, for a variety of reasons, do not learn to read by the time they complete the third grade. This is the demarcation point where their education shifts from "learning to read," to "reading to learn." Any child whose reading skills are significantly lagging at that time faces an uphill challenge.

Lack of adequate literacy skills often inhibits academic progress across the board since students must acquire most knowledge through textbooks. This is true not just for English, but science, social studies, and math as well. Once students enter the higher grades, little is offered in terms of scaffolding, hands-on learning, individualized assistance, or technology-mediated instruction. As a result, the strengths of these students - the ability to learn in ways that are not dependent on print – do not come into play. Often, competence and confidence decrease in equal measure, leading to reduced self-esteem, increased frustration, and anger. Demoralized and disengaged, these students tend to tune out, act out, or drop out.

Few resources are available for students who are not diagnosed as having learning disabilities. Alternative programs, designed for students who learn independently through the use of print modules, do not work for these students, since they require the very reading skills they lack. Without assistance that speaks directly to their needs and capabilities, the future for these students is far from bright.

"For young people, many routes to exclusion still exist in Canadian society. Despite declines in the high school drop-out rate, a full 20 percent of young people fail to graduate. In the past, those with low levels of education could find employment, but those who now fail to complete high school face the very real prospect of being unemployed or finding poor paying jobs and insecure work. They are therefore more likely to live in poverty, without the economic independence considered key to achieving full citizenship. This problem particularly affects Aboriginal youth and those from disadvantaged families, perpetuating inequality across generations."

Caroline Beauvais, Lindsey McKay and Adam Seddon, "A Literature Review on Youth and Citizenship," (Ottawa: Canadian Policy Research Network Discussion Paper CPRN-02, 2001).

Building an Effective High School Literacy Education Model

More than Just a Classroom

Beginning with the 2001/02 school year, Surrey School District began operating a demonstration classroom to address the multiple challenges of youth who have either dropped out of school or were identified as being at risk of doing so. Built after the model of a "lab school" - a program that brings together research and teaching - the school offers two sessions daily for approximately twenty students each. The class reflects "promising practices" identified by researchers and other schools and literacy programs as being effective in helping youth develop critical literacy skills. The New School is an active research site with a full-time onsite researcher and two other researchers who develop curriculum materials and work with staff to assess effective approaches to instruction and learning. Curriculum materials will be posted to the Web and be available to literacy providers throughout Canada.

The project and its students faced significant challenges. Although the students are nominally enrolled in the tenth grade, .their average reading level on entering the program was below grade six. Having been absent from school - in mind, if not in body - for a number of years, most lacked the background knowledge required to understand basic 10th grade subjects. They had few, if any, study skills. And a number of young people demonstrated disruptive behaviour that not only prevented them from learning, but also negatively affected learning for all students in the class.

Focus on Engaged Learning

The educational program builds on the concepts of multiple intelligences and engaged learning. Each individual has multiple ways of learning and interacting with the world. Traditional education emphasizes learning through listening, reading and rote memorization. Many students do not learn easily in this manner. They are stronger in their artistic or physical skills, or perhaps in their ability to understand themselves or others. The demonstration program offers multiple methods for engaging course content, with a strong emphasis on visual content and the completion of projects that bridge or reinforce subject matter.

The program combines group lectures, small group discussions, pair work, and individual tutoring to assist students to understand subject matter and improve their basic skills. It also emphasizes the use of technology, arts activities, and hands-on experience as ways to expand learning experiences. There is a computer connected to the Internet for each student to facilitate inquiry, exploration, and completing task assignments. Students use digital still and video cameras to create images used in projects, and one day each week is spent in an art experience that focuses on themes that bridge other course content.

Assisting the Whole Person

Young people face many challenges that inhibit their ability to learn and succeed. Problems related to low-income, social dysfunction, or psychological stress are common. The program employs a full-time counsellor who assists the students and their families to obtain needed social services and cope with emotional stress. Although students have yet to complete the first school year, preliminary results are highly promising. Student attendance is on par with or superior to regular classes and students, on average, have raised their reading scores by over two grades.

The New School @ Surrey Lee Weinstein, Principal
9260 140th Street, Surrey, BC V3V5Z4 604-584-5424

Appendix 4

Summary - 12 Key Recommendations for the Federal Government

1. The federal government should take the lead in developing a pan-Canadian literacy and essential skills strategy built on renewed partnerships between federal, provincial, and territorial governments, national and provincial literacy organizations, and community stakeholders.
2. The federal government should validate and support literacy and essential skills development as an integral component of the "culture of lifelong learning" that our country will need to meet the demands of the future.
3. The federal government should expand the mandate and resources of the National Literacy Secretariat.
4. HRDC should take the lead in developing protocols for examining government programs and policies through a "literacy lens". As a first step, HRDC should examine its own programs and policies to maximize their potential to support adult literacy and essential skills development.
5. The voluntary sector plays an important role in literacy delivery and administration across the country. The federal government should ensure that its literacy initiatives acknowledge and support this important role and contribution.
6. HRDC should develop and support policies that position adult literacy and essential skills development as a community development issue.
7. The federal government should take a leadership role in supporting family literacy development, in collaboration with provincial/territorial governments and the family literacy community.
8. The federal government should build on current expertise and best practices in workforce literacy through the development of tax incentives; infrastructure development; public awareness campaigns and supportive policies.
9. The federal government should support the development and implementation of a multi-government Aboriginal Literacy Action Plan that is owned and maintained by Aboriginal people.
10. The federal government should ensure that strategies and programs for immigrant and refugee integration take literacy and essential skills training needs into consideration.
11. HRDC should work with the literacy community to increase the availability and application of technologies in the field.
12. The federal government should ensure that all vital information is accessible to less literate Canadians by using plain language in its own communications and promoting the uses of plain language in all public communications.

APPENDIX 5

LiteracyBC

May 2002

Dear Colleague:

We are happy to announce that your organization may be eligible to receive a portion of the funds allocated to Literacy BC from The Vancouver Sun's Raise-a-Reader Program and other donations.

These funds have been designated specifically for family literacy programs and services in BC to support the important work you are doing to help children and families develop strong literacy skills.

Fund Criteria
Only organizations that meet the following criteria will be eligible for funds:

- Been in operation for a minimum of 12 months
- Offer a separate and distinct family literacy program or service
- Have the primary goal of breaking or reducing the intergenerational cycle of low levels of literacy
- Demonstrate an ability to develop other financial supports
- Demonstrate an ability to develop community partners
- Will only use the funds received to provide direct service
- Offer or are in partnership with organizations that provide literacy and learning opportunities for children and adults

Instructions
Please complete the enclosed application form and return to Literacy BC with attachments **no later than July 31, 2002.** Send applications to:

Literacy BC
601 - 510 West Hastings Street
Vancouver, B.C
V6B 1 L8

Deadline for Applications – July 31, 2002

We look forward to receiving your application.

Best wishes,

Jean Rasmussen
Director, Community/Family Development & Training

601-510 West Hastings Street, Vancouver BC V6B 1L8 Telephone: **604-684-0624** Facsimile: **604-684-8520**
Toll free in BC: **1-800-663-1293** e-mail: info@literacy.bc.ca Internet: www.literacy.bc.ca
Federal Charities Number: 12846-0334-RR0001

2003 Family Literacy Funds
Application Form

Name of Organization: _____

Name of Program: _____

Contact Person: _____

Mailing Address: _____

Province: _____ Postal code: _____

Phone: _____ FAX: _____

Email: _____

Please check all that apply. Only organizations that meet all criteria listed below will be eligible for funds:

☐ Our organization or program is (or is in partnership with) a registered non-profit corporation/society, a school board, or a public college in British Columbia.

☐ Our organization offers a **separate** and **distinct** family literacy program or service.
Program Description: On a separate sheet, please include the following information:

- ✓ Goals and activities
- ✓ Evaluation procedures
- ✓ Number of families enrolled
- ✓ Total annual budget
- ✓ How long in operation
- ✓ Program model(s)

☐ The primary goal of our family literacy program/service is **to break or reduce the intergenerational cycle** of low levels of literacy.

☐ Our organization embraces and/or delivers a four component comprehensive approach to family literacy programming (direct child, direct adult, parent and child together, and parent education and support) or is linked with programs that deliver one or more of these components (see attached fact sheet describing this in more detail).
Please list partner organizations below.

_____
_____
_____
_____

❑ Our organization is built on community partnerships (e.g. service clubs, corporations, local businesses)
Please give examples.

_____
_____
_____
_____

❑ Our organization/program/service will only use the funds to provide direct service to participants of our family literacy program or service. We also agree that all funds received will be spent by **December 31, 2003**. Please describe how funds will be used.

_____
_____
_____
_____

❑ Our organization agrees to provide **Literacy BC** with a brief (no more than one page) report and financial statement describing how the funds were used, **no later than January 31, 2004. Literacy BC** will forward copies of the report to all contributors to the fund.

LiteracyBC

August 9, 2002

Mary Hayes
Brighter Futures Coordinator
Tsarlip Band
802 Tsartlip Drive
Brentwood Bay, BC V8M 1N9

Dear Mary,

We are happy to inform you that your organization will receive a portion of the funds donated to Literacy BC for children's and family literacy from The Vancouver Sun's Raise-a-Reader Program, Listel Vancouver & O'Doul's Restaurant and Bar, and Canada Post Corporation.

We would like to extend our deepest gratitude to the above contributors to the 2002 BC Family Literacy Fund. With their generous donations we are able to provide family literacy programs and services in BC with much needed resources and support.

We are enclosing a cheque for **$1,000**. These funds are specifically designated for your «Program». Thank you for the wonderful work you and your colleagues are doing to support families, literacy and lifelong learning in BC. Keep up the great work!

As stated in the application, we will need a final report outlining your activities and a financial statement sent to Literacy BC **no later than January 31, 2003.** Literacy BC will forward copies of the report to all contributors to the fund.

Congratulations and best wishes,

Jean Rasmussen
Director of Community/Family Development & Training

COPY

601-510 West Hastings Street, Vancouver BC V6B 1L8 Telephone: **604-684-0624** Facsimile: **604-684-8520**
Toll free in BC: **1-800-663-1293** e-mail: info@literacy.bc.ca Internet: www.literacy.bc.ca
Federal Charities Number: 12846-0334-RR0001

2002 Family Literacy Fund Recipients by Region

Region	Organization	Program
Camosun	Tsartlip Band Health	Brighter Futures Family of Readers Program
Capilano	Family Services of the North Shore Foundation	Parent Child Mother Goose
Cariboo	CCPL	Hooked on Reading
Cariboo	Women's Contact Society	Kidcare Daycare
Cariboo	Laubach Literacy Council	Creating a Learning Culture in the Home
Cariboo	Boys and Girls of Kamloops, Kamloops Youth Resources Society and University College of the Cariboo	First Steps (Young Mothers Educational Program)
Cariboo	Kamloops Laubach Literacy Council	Creating a Learning Culture at Home; Family Literacy Workshop Series
Cariboo	Lillooet Public Library	First Nations Literacy Program; Books for Babies
East Kootenay	Windermere Valley Literacy	Earthwalk Circle
East Kootenay	Columbia Basin Alliance for Literacy	Creston Family Literacy
East Kootenay	Fernie Women's Resource and Drop-in Centre	Elk Valley Family Literacy
East Kootenay	Golden Family Literacy	Families in Motion: Books for Babies: Mother Goose: Homework Club
East Kootenay	Kimberley Family Literacy	Mother Goose, Tutoring, Visibility in Community
East Kootenay	Cranbrook Family Literacy Project	Parent-Child Mother Goose
Fraser Valley	Chilliwack Community Services	Families in Motion
Fraser Valley	Chilliwack Community Services	Families in Motion EXPANSION
Fraser Valley	John Maclure Community School	Reading Rascals
Fraser Valley	Mission School District	Books for Breakfast
Kwantlen	Langley School District	PALS - Parents as Literacy Supporters

Kwantlen	Betty Huff Elementary Parent Advisory Council	Guided Reading
Malaspina	Tillicum Haus Native Friendship Centre	Island Treasure Box Family literacy Project
Malaspina	Project Literacy Parksville/Qualicum	Volunteer Tutoring Program/Building Learning Together
New Caledonia	Valemount Learning Centre	Family Literacy
North Island	Upper Island Women of Native Ancestry	Comox Valley Parent-Child Mother Goose Program
North Island	Upper Island Youth Services - John Howard Society, Campbellton Steering Committee	Parent/Tot Reading Program
Northern Lights	Fort St. John Literacy Society	C.H.O.O.S.E. Success Family Literacy Program
Northwest	Haida Gwaii Learning Circle Society	Haida Gwaii Family Literacy Initiative
Northwest	Houston Link to Learning	Community Connections for Success
Northwest	Smithers Community Services Association	Families Behind Books
Okanagan	Okanagan Families Society	Family Literacy Program
Okanagan	South Okanagan Community Literacy Society	LAPS (Literacy and Parenting Skills), Homespun
Okanagan	Revelstoke Family Literacy Program	Revelstoke Mother Goose/Little Goslings Activity Time
Okanagan	Okanagan University College	Reading Connections Family Literacy Project
Okanagan	Penticton and District Community Resources Society	Penticton Family Centre
Selkirk	Columbia Basin Alliance for Literacy	Trail Family Literacy
Selkirk	Columbia Basin Alliance for Literacy	Families Read Program
Selkirk	Columbia Basin Alliance for Literacy	Castlegar and Area family Literacy (Family Night out Program and Family Night in Program)
Selkirk	Columbia Basin Alliance for Literacy	Nelson Family Literacy program
Vancouver	Vancouver School Board	Parents Make a Difference

Vancouver	Kiwassa Neighbourhood House	Parent to Parent Family Literacy Program
Vancouver	The One to One Literacy Society	The One to One
Vancouver	Grandview/?Uuqinak'uuh Elementary School	Read Well
Vancouver	Vancouver Public Library	Man in the Moon

Literacy BC Family Literacy Fund

Summary of 2001-02 Family Literacy Fund Final Reports

43 family literacy programs and services in B.C. received money (a total of $1000 each) through the Literacy BC Family Literacy Fund, which included Raise-a-Reader dollars, Listel Vancouver and O'Doul's Restaurant & Bar and Canada Post.

(Summary of program reports to date)

1. Program: Parent Child Mother Goose
Organization: Family Services of the North Shore
101 - 255 West 1st Street
North Vancouver, B.C. V7M 3G8
Phone: 604-988-5281 Fax:604-988-3961
www.familyserives.bc.ca
Contact Person: Sue Bauman, Executive Director
Report Submitted by: Mimi Hudson, Manager, Community Education
Allocation of Funds: The funding helped offset the costs of operating two Parent-Child Mother Goose program groups at Westcoast Energy Children's Centre. The Program was offered from October 1 to December 3, 2002, to two groups -- infants (birth to 1-year-old) and toddlers (1 to 2.5 years old). The program was particularly targeted at parents living on low income, socially isolated parents who lacked positive early role models, single parents, young parents unprepared for parenthood, older parents who find parenthood draining, and parents who speak English as a Second Language. Mimi reports that "community response to the program was overwhelming and we had to limit the number of times per year each family can attend so that all those requesting the program could be accommodated."

2. Program: Hooked on Reading
Organization: Cariboo Chilcotin Partners for Literacy (CCPL)
P.O. Box 2736
108 Mile Ranch, BC V0K 2Z0
Phone: 250-791-6208
Email: dfunk@bcinternet.net
Contact Person: Jackie Funk or Laura-Lee Dodds
Report Submitted by: Laura-Lee Dodds
Allocation of Funds: The funding went towards running the program, which took place on Mondays at the Cariboo Christian Life Fellowship Church in 108-Mile Ranch. 10 parents and 18 children took part in Learning Together/Hooked on Reading. Two families attended part-time, ages ranged from birth to five. The funds supplied these families an opportunity to read together, sing songs and engage in some food activities.

As a result, parents were encouraged to read to their children, children's small motor skills were enhanced and children were exposed to the knowledge of books before kindergarten.

3. Program: Earthwalk Circle
Organization: Windermere Valley Literacy
P.O. Box 11
Brisco, BC V0A 1B0
Phone: 250-346-3248 Fax: 250-346-3248
Contact: Betty Knight, Family Literacy Coordinator
Report Submitted by: Betty Knight
Allocation of Funds: In spite of many efforts, Windermere Valley Literacy was unable to attract families to the Earthwalk Circle Program this year. Betty Knight reports: "Two families that were attending the program have moved away, two have children who are in school and other parents on this small reserve are either working or have lost interest in attending their program at this time." As a result, WVL chose to apply the funds to other programs they offer in their area. The money was used to develop and purchase supplies and deliver a new program called "Family Adventure Night". This program is a collaborative effort between WVL, CAPC and the Invermere Family Resource Centre Parenting Supports Program. The program is a weekly evening program for the whole family. A variety of literacy and learning activities for family members of all ages is provided. Activities include storytelling and making, Story Adventure kits, Mother Goose, science activities, and speakers of interest to families. Parents and children can choose free books from a large supply that have been donated by community members. Information about how to support their child's learning and how to develop a learning and literacy friendly environment within the family is shared with parents. WVL reports that offering this pilot program in the town of Radium Hot Springs will prepare them to deliver the above described program in other Windermere Valley communities, Invermere, Canal Flats and the Columbia Lake Band in the coming year.

4. Program: Creston Family Literacy
Organization: Columbia Basin Alliance for Literacy
Kim Asquith
P.O. Box 633
Lister, BC VOB 1Y0
Phone: 250-428-4176 Fax: 250-428-4314 (at college)
Email: kasquith@mail.cotr.bc.ca
Contact: Kim Asquith
Report Submitted by: Kim Asquith, Creston Family Literacy Coordinator
Allocation of Funds: The funds were used to support the direct delivery of the Creston Family Literacy Tutoring Program. Now in its third year, the Creston Family Literacy Program began again in October 2002. The program expanded once again this year with the addition of Fundamentals Education Tutoring and Adult Literacy. The program provides a private tutor to families where some member has identified a difficulty with

basic literacy. The program has been very successful and there are several families on a waiting list. The program hopes to be able to extend availability and possibly expand to other isolated communities near Creston (ie. Yahk, Moyie, Kitchener).

5. Program: Kimberly Family Literacy
Organization: Columbia Basin Alliance for Literacy
Beverly Roberts
140-106th Avenue
Kimberly, BC V1A 1B3
Phone: 250-427-0577
Contact: Beverly Roberts, Coordinator, Kimberly Family Literacy
Report Submitted by: Beverly Roberts
Allocation of Funds: Funding helped offset costs for running a Mother Goose 10 week program and a 7 week Baby Goose program. In addition, Kimberly Family Literacy was involved last year in raising levels of awareness in the community, collecting books for the local food bank distributing Family Literacy Day materials to all schools in their area, running another awareness campaign called a "Loonie for Literacy" in local schools and surrounding community. Kimberly Family Literacy tutored 8 families by modeling ways of helping children learn reading and writing.

6. Program: Cranbrook Family Literacy
Organization: Columbia Basin Alliance for Literacy
Anna Wilson
P.O. Box 263
Wasa, BC V0B 2K0
Contact: Anna Wilson
Report Submitted by: Anna Wilson
Allocation of funds: The funds were used to develop a new program for parents called Family Connections. The program includes a parent education component, a child education component, and a parent and child time. The funds went towards wages, resources and expenses (office and program supplies).

7. Program: Reading Rascals
Organization: John Maclure Community School
9-32442 Dahlstrom Avenue
P.O. Box 8000-421 Abbotsford, BC V2S 6M1
Phone: 604-859-6919 Fax: 604-850-7370
Contact: Pierre Welbedgat
Report Submitted by: Pierre Welbedgat
Allocation of Funds: Funding enabled the volunteer family literacy practitioners to receive salaries and contributed to paying for craft supplies and the school administration fee at John Maclure Community School.

8. Program: Families in Motion
Organization: Chilliwack Community Services
45938 Wellington Ave.
Chilliwack, BC V2P 2C7
Phone: 604-792-4267 Fax: 604-792-6575
Contact: Donna Gannon, Program Director
Report Submitted by: Donna Gannon
Allocation of Funds: The funds were applied to facilitator costs to pilot a new component of Families in Motion extension called the "Virtues of Parenting". This new addition enabled Chilliwack Community Services to initiate programming for Central Elementary School and neighbourhood parents. This new component promotes a comprehensive approach to family literacy program.

8A. Program: Families in Motion
Organization: Chilliwack Community Services
45938 Wellington Ave.
Chilliwack, BC V2P 2C7
Phone: 604-792-4267 Fax: 604-792-6575
Contact: Donna Gannon, Program Director
Report Submitted by: Donna Gannon
Allocation of Funds: Funds were used to support the existing Families in Motion Program, the longest running four component, comprehensive program in the province.

9. Program: Guided Reading
Organization: Betty Huff Elementary Parent Advisory Council
13055 Huntley Avenue
Surrey, BC V3V 1V1
Phone: 604-585-3104 Fax: 604-585-1524
Website: www.bettyhuff.sd96.surrey.bc.ca
Contact: Ruth Margison, Literacy Teacher
Report Submitted by: Ruth Margison

Allocation of Funds: Funding was used to purchase materials for two workshops given by the Learning Support Team and Teacher Librarian. Parents and children in the three kindergarten classes are instructed on the importance of reading and sharing books with their children. Each parent receives a bag containing a picture book, a reading readiness activity book, scissors and crayons. They also have the opportunity to participate in a game-playing session that will teach to reinforce school readiness. In addition, books were bought for the home reading program and to increase the inventory of lost or damaged books.

10. Program: Island Treasure Box
Organization: Tillicum Haus Native Friendship Centre
602 Haliburton Street
Nanaimo, BC V9R 6N4
Phone: 250-753-6578 Fax: 250-754-1390
Contact: Natalie Bryce
Report Submitted by: Natalie Bryce
Allocation of Funds: Funds were used to offset the wages for a Family Literacy Trainer and to provide outreach services in our community. In addition, funding was used to purchase materials and resources for book bins, which were circulated to families throughout the duration of the program. Funding helped to "ensure that each family who participated in the Island Treasure Box Project will continue to have access to new books, crayons and pencils", reports Natalie.

11. Program: Multisensory Tutoring Program for Children with a Learning Disability
Organization: Project Literacy Parksville/Qualicum
P.O. Box 27
Parksville, BC V9P 2G3
Phone: 250-248-4041 Fax: 250-248-4042
Contact: Elizabeth Campbell
Report Submitted by: Elizabeth Campbell
Allocation of Funds: In October 2002, an orientation session for potential volunteer tutor trainees was held. 11 people participated in the orientation and 7 signed up for the free training (none of these people have since dropped the course). The course ran for 4 evenings in November/December and four more in January, for a total of 16 hours of training. The phonics-based, multisensory course went through many stages of refinement and improvement and now combines two successful programs: "Learning Takes Two" and "The Riggs Institute Phonics Learning Program". Tutors will now be matched with children who have trouble reading and spelling due to a learning disability. Pairs will work together at least twice a week. The target group is families who cannot afford to pay for tutoring. School District 69 endorses this program.

12. Program: various programs
Organization: Valemount Learning Centre
P.O. Box 789
Valemount, BC V0E 2Z0
Phone: 250-566-4601 Fax: 250-566-4602
Contact: Pat Powell
Report Submitted by: Pat Powell
Allocation of Funds: Funds were used for the facilitation of the following programs: Mother Goose, Books for Babies, Parents Learning (family tutoring), a Homework Club, and a Volunteer Readers Program (similar to One-to-One). Awareness presentations in the community and the promotion of Family Literacy were also accomplished.

13. Program: Programs at Campbellton and Cedar Schools
Organization: John Howard Society of North Island
201-140A 10th Avenue
Campbell River, BC V9W 4E3
Phone: 250-286-0611 Fax: 250-286-3650
Contact: Wendy Thurlborn, Community Schools Coordinator
Report Prepared by: Wendy Thurlborn
Allocation of Funds: Funds were spent on books and educational games for children; in order to create a classroom library collection and increase the activities available in the classroom.

14. Program: Connections for Success Program
Organization: Houston Link to Learning
P.O. Box 1277
Houston, BC V0J 1Z0
Phone: 250-845-2727 Fax: 250-845-5907
Contact: Katherine Anderson
Report submitted by: Marian Ells
Allocation of Funds: The funds were used for Houston Parent Involvement in Education workshop designed to provide parents with a better understanding of how to support their child in school. The initial workshop was well attended and a series of workshops are now being planned on helping children learn to read at various stages." A Community Kitchen was started where participants attended for most of the day twice a month to prepare lunch to share and take home. The concept is to relieve the stress of providing nutritious meals for families on low income and to encourage them to use the time saved to read to their children. The program was very successful - in the six sessions from Oct. to Dec. 2002, 29 adults and 16 children took part in this initiative. A Parent/Child drop in program initiated for the same day as the baby weigh in program at the Health Centre was designed to provide unstructured time for parents to meet other parents and for children to play in a safe environment. Community Connections Staff were available to model appropriate parenting. This program was very successful - especially in reaching some parents and children who live in isolated areas. Books are available for loan without rules and information about other activities in the community are available.

15. Program: Books for Babies
Organization: Haida Gwaii Learning Circle Society
P.O. Box 798
Masset, BC V0T 1M0
Phone: 250-626-5455 Fax: 250-626-5455
Contact: Sharron Mac Donald
Report Submitted by: Gale Anson, Community Literacy Coordinator
Allocation of Funds: The Haida Gwaii Learning Circle partnered with the Haida Gwaii Health Council to provide books for babies. Books are distributed to all children on Haida Gwaii at each event of their immunization program. With each book, parents are given information on the importance of books and tips on how to read to their children.

16. Programs: Come Read With Us and Literacy and Parenting Skills (LAPS)
Organization: Okanagan Families Society
1829 Chandler Street
Kelowna, BC V1Y 3Z2
Phone: 250-763-0456 Fax: 250-763-4910
Contact: Lynn Malinsky
Report Submitted by: Jean Shepherd, Family Literacy Projects Facilitator
Allocation of Funds: The funds were primarily used for materials and supplies. Purchases for "Come Read With Us" included books, writing materials, arts and craft supplies, educational toys, dress-up clothes and incidentals. Purchases for the LAPS program included journals, assorted writing materials and binders. The funds were also used to print, copy and purchase handouts and assorted reference materials for adult participants of both programs.

17. Program: Families Read For Literacy
Organization: Columbia Basin Alliance
8055 Willow Road
Grand Forks, BC V0H 1H5
Phone: 250-442-2765
Email: chapman@sunshinecable.com
Contact: Lisa Chapman
Report Submitted by: Lisa Chapman, Grand Forks Literacy coordinator
Allocation of Funds: Funds were used for a "very successful" Parent/Child Mother Goose program. The program runs for ten weeks 3 times a year - All sessions were full and has waiting lists. Other programs that in Grand Forks supported by funds include: Reading without Rules, Festive Family Story evening, Red Cedar Book Club, Family Night Out and Family Literacy Day celebrations.

18. Program: Reading Connections Family Literacy Project
Organization: Okanagan University College
Debbie Schiller
12408 Anjou Drive
Vernon, BC V1B 1N6
Phone: 250-558-7876 Fax: 250-558-5512
Contact: Debbie Schiller, Project Coordinator
Report Submitted by: Debbie Schiller
Allocation of Funds: The Reading Connections Project redirected the funds to programs that have embraced the family literacy four component model: Mother Goose program for young moms in Lumby, Mother Goose program for Teen parents in Vernon and Literacy and Parenting Skills program in Vernon.

19. Program: Castlegar Family Literacy Program
Organization: Columbia Basin Alliance for Literacy
Joan Exley
1315 McQuarrie Avenue
Nelson, BC V1L 1B6
Contacts: Brenda Smith and Joan Exley, Family Literacy Coordinators
Report Submitted by: Brenda Smith and Joan Exley
Allocation of Funds: Funds were donated to the community-based Family Literacy Programs to provide direct services/materials for participants. Specifically, the funds were used to: purchase book prizes, books for the lending library and snacks for parents and children attending the Castlegar and area Family Literacy Programs

20. Program: Nelson Family Literacy
Organization: Columbia Basin Alliance for Literacy
Nelson Family Literacy
Joanne Harris
1419 Knox Road
Nelson, BC V1T 6T4
Phone/Fax: 250-352-9630
Email: j.harris@shaw.ca
Contact: Joanne Harris
Report Submitted by: Joanne Harris
Allocation of Funds: The funds went toward a program in South Slocan (15 min. from Nelson) for a 6-week session of Reading Time/Family Time. A lending library was available for parents to borrow books each week and literacy ideas and materials were discussed with parents one on one with the facilitator during each session.

22. Program: Read Well
Organization: Grandview/?Uuqinak'uuh Elementary School
2055 Woodland Drive
Vancouver, BC V5N 3N9
Phone: 604-713-4663 Fax: 604-713-4665
Contact: Wendy Fouks, Learning Assistant Centre, Grandview/?Uuqinak'uuh Elementary School
Report Submitted by: Wendy Fouks
Allocation of Funds: Funds were used to purchase the "Windows on Literacy" reading kit, published by National Geographic. All the books have been catalogued and put into reading folders. Many children took these books home to share with their families.

23. Program: Revelstoke Family Literacy
Organization: Revelstoke Mother Goose/Little Goslings Activity Time
Tracy Spannier
P.O. Box 2059
Revelstoke, BC V0E 2S0
Phone: 250-837-6669 Fax: 250-837-6668
Email: tspannier@thehub.literacy.bc.ca
Contact: Tracy Spannier
Report Submitted by: Tracy Spannier
Allocation of Funds: Funding was applied to both programs. The Mother Goose program, run out of the community library, had 20 families enrolled from September 26 through November 28. During the program songs, stories and rhymes were introduced and shared. At the end of the 10-week session, all the families received a booklet containing all the songs, rhymes and action games exchanged throughout the program. The Little Gosling Activity Time is a program created for older siblings of the babies and toddlers enrolled in Mother Goose. On average 4 children attended the program throughout the fall session. The children read stories and sang songs about themes like Halloween, colours and winter.

24. Program: Books for Breakfast
Organization: Mission School District 75
33046 4th Ave.
Mission, BC V2V 1S5
Phone: 604-826-6286 Fax: 604-826-4517
Contact: Linda Kaser, Director of Instruction
Report Submitted by: Tracy Quinsey, Books for Breakfast contact
Allocation of Funds: Funds were used to purchase books to for 150 Mission families. All elementary schools in Mission were included this year in the Books for Breakfast program and 5 books were distributed to each family that attended the 4 literacy sessions. Tracey Quinsey writes in her report: "We are entering our 4th successful year and are proud that what started as small project in our district is now in many districts around the province. We have been invited to major educational conventions and

symposiums and professional development conferences because of the interest in our work. We know that none of this would be possible without your financial support and commitment to literacy projects."

25. Program: Elk Valley Family Literacy
Organization: Fernie Women's Resource and Drop-in Centre
Box 2054
Fernie, BC V0B 1M0
Phone: 250-423-4687 Fax: 250-423-3633
Contacts: Lynn Mace and Debora Johnston, Coordinators
Report Submitted by: Lynn Mace and Debra Johnston, Coordinators
Allocation of Funds: This year, in the Elk Valley/South County area several Family Literacy Programs benefited from the funds. In Jaffray, the preschool program, begun last year, continued to offer services to pre-school children and their parents in partnership with Family Literacy, the local school and the CAPC program. The preschool runs once a week from September to June and has a maximum enrollment of 20 children. Parents are encouraged to stay and participate and younger siblings attend a half-hour Rhyme Time at each preschool session. There is an expressed demand by parents for the program to be offered more days per week. In each of the 3 communities of Fernie, Sparwood and Elkford, ten-sessions of Rhyme Time Program were delivered and very well received. Also in Fernie, Lynn and Debora report, "we were able to facilitate the start of the One-to-One reading program at one of the elementary schools...we hope to encourage other elementary schools to implement this program". Partnering with the local health units to distribute the bags to families and newborns, the Books for Babies program was sustained throughout the entire Elk Valley/South County.

26. Organization: Upper Island Women of Native Ancestry
Program: Comox Valley Parent-Child Mother Goose Program
25-240 Back Road
Courtney, BC V9N 9B8
Phone: 250-338-2114 Fax: 250-338-2129
Contact: Mary Malinski
Report Submitted by: Mary Malinski
Allocation of Funds: Program sessions were held at the Coutney Recreation Association (CRA) from September 11th through November 13th 2002. The program was open to parents/caregivers with toddlers between the ages of 18 months and 4 years. 13 families (14 adults and 21 children) registered for the program, however, the average attendance was 9 families (9 adults and 12 children). The funds help to cover facilitator honorariums and purchase healthy snacks (fresh fruit, cheese, crackers and juice). Throughout the program, approximately 45 rhymes and songs were shared including a mix of new and familiar material. Facilitators noted that the language skills of many of the children improved and parents connected with each other and formed friendships outside of the program.

27. Organization: Fort St. John Literacy Society
Program: C.H.O.O.S.E. Success Family Literacy Program
Box 6196
Fort St. John, BC V1J 4H7
Phone: 250-785-2110 Fax: 250-785-2127
Contact: Tara Clary-Vandergaas
Report Submitted by: Tara Clary-Vandergaas
Allocation of Funds: This past year, the program moved to a new location and found new enrollment. As a result, the program expanded and increased the number of staff. The program has been and continues to run at full capacity, with many return students and many parents gearing up for the GED test offered in April 2003. The funds were used to purchase resources, materials and other learning aids as well as pay a portion of the year's rent.

28. Organization: Penticton and District Community Resources Society
Program: Penticton Cooperative Family Literacy Program
60 Calgary Ave.
Penticton, BC V2A 2T6
Phone: 250-492-5814 Fax: 250-492-7572
Contacts: Kim Lyster and Kelly Moog
Report Submitted by: Kelly Moog
Allocation of funds: The Penticton Cooperative runs 2 programs. Family Reading Program and the "Homework Club". The Family Reading Program meets weekly and creates opportunities for parents and preschool children to read stories, sing songs and create crafts. The program also offers an adult learning time for parents to discuss the importance of school, education and life-long learning – promoting a love for reading at home and linking families to other services, such as Adult Upgrading and Employment Services. The "Homework Club" also meets weekly and supports parents who are attending ABE of college courses. The program offers support to parents in completing their homework and/or may have difficulty assisting their children to their homework. Parents and children have a snack together and then do their homework. Funding was used to offset the cost of 2 instructors.

29. Organization: Tsartlip Band
Program: Brighter Futures Family of Readers Program
802 Tsartlip Drive
Brentwood Bay, BC V8M 1N9
Phone: 250-652-4473 Fax: 250-652-4525
Contact: Mary Hayes
Report Submitted by: Mary Hayes
Allocation of Funds: The funding was used to expand the offerings of the Family of Readers Program in the Tsartlip community. More books were purchased and a practicum student is available in the Reading Room two afternoons a week to assit parents and children with book selection Mary reports: "[The funds have] made a great difference in promoting literacy in our community."

30. Organization: Lillooet Library Association
Program: Books for Babies Program
Box 939
Lillooet, BC V0K 1V0
Phone: 250-256-7944 Fax: 250-256-7924
Contact: Sheila Pfeifer
Report Submitted by: Sheila Pfeifer
Allocation of Funds: Funds were used to purchase a book for every new born in Lillooet last year. This was done in cooperation with the Lillooet Infant Development Program.
In addition, the funds were used for First Nations literacy outreach. First Nations sensitive materials were purchased to help supply three large blue boxes which were delivered to the three Pre-schools on reserves around Lillooet.

31. Organization: First Steps
Program: First Steps
S201-750 Cottonwood Avenue
Kamloops, BC V2B 3X2
Phone:
Contact: Sandi Parker
Report Submitted by: Sandi Parker
Allocation of Funds: Although the children in the First Steps program receive breakfast daily, no allowance had been made to provide breakfast for their mothers. Because of the Raise-a-Reader, the program was able to provide breakfast for the women from September through December 2002. An average of 15 students were fed for 13 weeks (and, in fact, some left over groceries enabled the program to continue serving breakfast in January.) In addition, 10 new textbooks were purchased.

LiteracyBC

March 3, 2003

Charlene Brisson
Manager, Consumer Sales - Single Copy
Pacific Newspaper Group
Chair, The Vancouver Sun Raise-a-Reader Program
The Vancouver Sun
8th Floor, 200 Granville Street
Vancouver, BC V6C 3N3

Dear Charlene,

On behalf of Family Literacy Programs in BC, Literacy BC would like to extend our deepest gratitude to the 2002 Vancouver Sun's Raise-a-Reader Program and commend you on your exemplary efforts over the past year. With your generous allocation of money, we were able to provide 42 Family Literacy Programs across BC with much needed resources and support. Each program received a cheque for $1,000. Many of these programs provide literacy opportunities for both parent and child. And as research tells us, when parents learn along with their children, children arrive at school better prepared to learn, and parents are more likely to stay engaged in their children's learning.

Through the generous contributions from the Vancouver Sun's Raise-a-Reader Program, thousands of children and families attended programs such as, the Families in Motion Program in Chilliwack; the West Coast Child and Family Centre, in North Vancouver; Come Read with Me, in Kelowna; Read Well Program in East Vancouver; and CHOOSE Success Family Literacy Program in Fort St. John. The ongoing development and sustainability of these and other Family Literacy Programs has and will continue to be critical to increasing literacy skills in children and families in B.C. and will encourage a love of learning that continues life-long.

Please find enclosed the following documents:

- Family Literacy Funds Application Form and cover letter
- Example of cover letter sent to successful applicants
- 2002 Family Literacy Fund Program Recipients By Region
- Summary of 2001-02 Family Literacy program final reports
- Family Literacy Fact sheets and Literacy BC newsletter

Thank you for your continued support in helping raise literacy levels and promote life long learning in BC. We look forward to continuing our very valuable partnership with you.

Sincerely,

Jean Rasmussen

Jean Rasmussen
Director of Community/Family Development & Training

601-510 West Hastings Street, Vancouver BC V6B 1L8 Telephone: **604-684-0624** Facsimile: **604-684-8520**
Toll free in BC: **1-800-663-1293** e-mail: info@literacy.bc.ca Internet: www.literacy.bc.ca

Federal Charities Number: 12846-0334-RR0001

Creston Family Literacy

September 7, 2002

Jean Rasmussen

Literacy BC
Provincial Family Literacy Development and Coordination
Project Manager
601-510 West Hastings Street
Vancouver, BC
V6B 1L8

Dear Jean:

I would like to extend sincere thanks to Literacy BC for allocating $1000 to Creston Family Literacy, from the generous donations which you received from The Vancouver Sun's Raise-a-Reader Program, Listel Vancouver & O'Doul's Restaurant and Bar, and Canada Post Corporation. Special thanks go to these above listed contributors!

A donation such as this, is so crucial to the sustainability of our literacy programs. We feel this evermore deeply during this difficult time of cutbacks and restructuring. Thank you also, for the work that you do.

Creston Family Literacy will be sure to send a final report and financial statement to Literacy BC no later than January 31st, 2003.

With most sincere gratitude,

Kim Howden

Kim Howden

Creston Family Literacy Coordinator

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Creston Family Literacy 710 Alder Street Creston BC V0B 1G4
Telephone: 250-402-2066 Fax: 250-402-2064

Vancouver School Board
School District No. 39 (Vancouver)
DISTRICT LEARNING SERVICES
1580 West Broadway
Vancouver, B.C. V6J 5K8
Telephone: (604) 713-5000
Fax: (604) 713-5244

September 20, 2002

Jean Rasmussen
Project Manager
Literacy B.C.
601-510 W. Hastings St.
Vancouver, B.C.
V6B 1L8

Dear Jean,

In the last few years much work has been done in the schools in Vancouver with a focus on how best to include families in their children's learning. The "Parents Make A Difference" program has focussed on the process for parent/child language interaction in play, literacy and learning situations. We are currently completing the documentation of this program. Funds provided by your organization last year have supported us in this writing process.

We would like to express our appreciation to yourself and to Literacy B.C. for your continued support of our work in Family Literacy. Your present cheque of $1000.00 will contribute to our efforts to develop workshops on developing language interaction skills based on our "Parents Make A Difference" program that has been developed in the context of Vancouver schools.

Sincerely,

Jean Sydney

Jean Fowler and Sydney Hook
Speech Language Pathologists
Vancouver School Board

c.c. Valerie Overgaard, Associate Superintendent-DLS, Vancouver School Board

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ONE TO ONE

A Family
Literacy Program

ONE TO ONE LITERACY SOCIETY

Heritage Hall 201 - 3102 Main Street, Vancouver, B.C. V5T 3G7 • 604-872-7942

November 6, 2002

Jean Rasmussen
Literacy B.C.
#601 – 510 W. Hastings St.
Vancouver, B.C.
V6B 1L8

Dear Ms. Rasmussen:

The ONE TO ONE Literacy Society wishes to thank you for your grant in support of our literacy program. Grants such as yours enable us to run a program such as the ONE TO ONE Children's Literacy Program.

The ONE TO ONE program started in one school in 1989 and is now in 36 schools in the lower mainland with five new schools coming on board for the 2002-2003 school year. ONE TO ONE is a children's literacy program in which trained community volunteers tutor in a school setting. The program strives to provide a supportive environment for learning, which builds each child's self confidence and literacy skills, enabling them to become independent, competent learners. The program continues this year with over 200 of our trained volunteers reading with children "one on one".

The ONE TO ONE Literacy Society is grateful for your support.

.Sincerely,

ONE TO ONE Literacy Society

for Morie Ford,
Secretary

Cc: Listel Hotels
Raise-A-Reader Program
Canada Post

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per Morie Ford,
Secretary

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ONE TO ONE Literacy Society

for Morie Ford,
Secretary

Cc: Listel Hotels
Raise-A-Reader Program
Canada Post

Bev Roberts, Coordinator
KIMBERLEY Family Literacy
140 – 106th Avenue
KIMBERLEY, B. C. V1A 1B3
Phone: (250) 427-0577

Jean Rasmussen,
Projects Manager
LITERACY BC

September 23, 2002

Dear Jean:

I am so pleased to be writing this letter. The contribution to Kimberley Family Literacy via LITERACY BC from the Vancouver Sun's Raise-a-Reader Program and other donations will help to ensure our program continues to be successful. Thank you.

We have many challenges in our community, one of which is ensuring that our families and children are literate. You have helped us to continue to make strides with our community. These funds will be used to reduce the intergenerational cycle of low literacy by continuing to provide literacy programs for families, their babies and toddlers, provision of family tutoring, and visibility in our community.

Again thank you.

Sincerely,

Bev Roberts, Coordinator
Kimberley Family Literacy

Columbia Basin Alliance for Literacy

Funded by:
National Literacy Secretariat
- BC Ministry of Advanced Education, Training and Technology
- The Columbia Trust
- RDEK
- Local Donations

OKANAGAN Families Society

September 10, 2002

Jean Rasmussen
Literacy BC
601-510 West Hastings Street
Vancouver, BC V6B 1L8

Dear Jean,

We at Okanagan Families wish to thank you for your generous and continued financial support and to express our gratitude to all those who contributed to the 2002 BC Family Literacy Fund. As you mentioned in your letter, such contributions make a huge difference to our community, providing adults, children, and entire families in the Central Okanagan with the literacy tools and information they require to improve and enrich their daily lives. This year, your cheque in the amount of $1000.00 will be used to purchase much needed supplies and materials for the Come and Read With Us Program, as well as the more adult-oriented LAPS (Literacy and Parenting Skills) Program we hope to implement. The funds will also be used to pay for child care, directly and in the form of honorariums for community volunteers who assist with childminding and children's activities.

As per your instructions, we will submit a financial statement and a final report detailing our activities in January, 2003, which you can then pass on to your contributors. I'm sure that The Vancouver Sun, Listel Vancouver & O'Doul's Restaurant and Bar, and Canada Post Corporation will be pleased and gratified by the ultimate results of their fund-raising efforts.

Once again, thank you and best wishes for the upcoming year.

Jean M. Shepherd

Jean Shepherd
Family Literacy Project Facilitator
per/ Lynn Malinsky and Sheryl Sargent
Program Coordinators
Okanagan Families Society

RECEIVED SEP 12 2002

1829 CHANDLER STREET
KELOWNA, B.C. - V1Y 3Z2
TELEPHONE 1-250-763-0456
FACSIMILE 1-250-763-4910
EMAIL info@okfamilies.org

Project Literacy Parksville/Qualicum

P.O. Box 27, Parksville, B.C. V9P 2G3

Telephone: (250) 248-4041 or 248-4042
Fax: (250) 248-4042

August 22, 2002

Jean Rasmussen
Provincial Family Literacy Development & Coordination
Project Manager
Literacy BC
601 – 510 West Hastings Street
Vancouver, BC
V6B 1L8

RECEIVED AUG 27 2002

Dear Jean:

On behalf of the Board of Directors of Project Literacy Parksville/Qualicum I would like to thank Literacy BC, *The Vancouver Sun*, Listel Vancouver and O'Doul's Restaurant & Bar, and Canada Post Corporation for their generous donation of $1,000.00.

We are very grateful to receive this assistance toward our family literacy programs.

We shall send a final report and financial statement in January, 2003.

Yours sincerely,

Liz Campbell

Liz Campbell
Administrator
Project Literacy Parksville/Qualicum

FAMILY
SERVICES
of the
NORTH
SHORE

101-255 West 1st Street
North Vancouver, B.C.
V7M 3G8
Tel: (604) 988-5281
Fax: (604) 988-3961

1410 Clyde Avenue
West Vancouver, B.C.
V7T 1G1
Tel: (604) 926-7851
Fax: (604) 926-7945

www.familyservices.bc.ca

August 27, 2002

Ms. Jean Rasmussen
Provincial Family Literacy Project Manager
Literacy BC
604 – 510 West Hastings Street
Vancouver, BC V6B 1L8

Dear Ms. Rasmussen: Jean

We are in receipt of your cheque in the amount of $1,000, and want to thank you for contributing to Family Services of the North Shore's Westcoast Energy Children's Centre. This grant will allow us to provide direct service to participants of our Parent-Child Mother Goose Family Literacy Project by helping us to offset staff and healthy snack costs.

As requested, we will forward a final report and financial statement by January 31, 2003.

Once again, thank you for bringing hope, help and helping to our North Shore community.

Yours truly,

Sue

Sue Bauman, Managing Director
Family Services of the North Shore Foundation

SB/rm
enclosure

RECEIVED AUG 30 2002

we are helped by
your support of

United Way

GRANDVIEW/?UUQINAK'UUH
ELEMENTARY SCHOOL
2055 Woodland Drive
Vancouver, B.C. V5N 3N9
Telephone: (604) 713-4663 Fax: (604) 713-4665

September 27, 2002

Literacy BC
601-510 West Hastings Street
Vancouver, BC
V6B 1L8

Attn: Jean Rasmussen
Provincial Family Literacy Development and Coordination
Project Manager

Dear Jean,

On behalf of Grandview/?Uuqinak'uuh Elementary School, I would like to thank Literacy BC so much for the funds which they have graciously contributed to our school as part of the 2002 BC Family Literacy Fund.

I am delighted to report that we were able to order the National Geographic non-fiction kit "Windows of Literacy" this past week, and expect it to arrive early next month. This resource will be an invaluable learning tool for our Family Literacy programme.

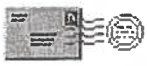
We will be sending you a final report by January 31, 2003. In the meantime, thank you once again for helping us deliver and share a thoroughly wonderful reading resource with the people in our community.

Sincerely,

Wendy Fouks

Wendy Fouks
Learning Assistance Centre
Grandview/?Uuqinak'uuh Elementary School

RECEIVED OCT 0 1 2002



Friday, September 06, 2002 8:02:40 AM
Message

From: Tracy Spannier

Subject: Raise-a-Reader Funding

To: Jean Rasmussen

Dear Jean,

I would like to send along a belated but heartfelt thank you for the funding that has been presented to Revelstoke Family Literacy. I was looking at our sign up sheet for our Mother Goose and Little Goslings class and they are overflowing! The gift that has been given to our community through this wonderful program cannot be underestemated. We simply couldn't provide programming without funding and the amazing literacy support network.

I would also like to add our gratitude to the contributors whose generous donations make it possible to continue programs that provide community strength.

Thank you!

Tracy Spannier
Revelstoke Family Literacy

PENTICTON & DISTRICT COMMUNITY RESOURCES SOCIETY

60 CALGARY AVENUE
PENTICTON, B.C. V2A 2T6
PHONE: (250) 492-5814
FAX: (250) 492-7572

After School Program
Edmonton Ave. 492-4616
Duncan Ave. 492-7703

Child Care Resource & Referral
492-7875

Community Living Services
492-5814

Community Services Office
492-5814

Family Enhancement Program
492-5814

Fetal Alcohol Syndrome Project
492-5814

Hand In Hand Infant/Toddler Centre
492-3803

handyDART Service
492-5814

Little Triumphs Pre-School
493-4244

Parenting After Separation
492-5814

Parents Together Program
492-7702

Penticton Alternate School
770-7772

Penticton Family Centre
492-5814

Penticton Paper Shuffle
492-1019

Sexual Abuse Treatment Program
492-5814

Special Services to Children
492-5814

Supported Child Care
492-5814

Teen Parent Support
492-4542

The Club
492-2320

Youth Outreach Centre
492-4039

August 29, 2002

Ms. Jean Rasmussen,
Provincial Family Literacy Development and Coordination
Project Manager,
Literacy BC
601 – 510 West Hastings Street,
Vancouver, B.C.
V6B 1L8

Dear Jean,

On behalf of the Board of Directors, staff and program participants of the Penticton & District Community Resources Society, I wish to express our thanks to you and Literacy BC for your generous donation in support of our family literacy program. The Family Centre takes enormous pride in providing this program and in our partnership with both Literacy BC and Okanagan University College who collaborates with us on this initiative.

Thank you for your leadership in sustaining this work and for the vision that Literacy BC helps promote of supporting families, literacy and lifelong learning.

Again, many thanks,

Sincerely,

Kim Lyster
Acting Executive Director

c.c. Kelly Moog, Coordinator, Family Centre
Carol Zumpano, Manager, Youth & Family Services

SOUTH OKANAGAN COMMUNITY LITERACY SOCIETY

RECEIVED AUG 2 8 2002

RR1 S20 C23 Oliver BC V0H 1T0 250-498-8433
email: pat_buckland@hotmail.com

August 16, 2002

Jean Rasmussen
Literacy BC
601-510 West Hastings Street
Vancouver BC
V6B 1L8

Dear Jean:

Re: 2002 BC Family Literacy Fund

On behalf of the Society, thank you so much for the generous donation of $1,000 to encourage family literacy in the South Okanagan.

We're currently arranging to train CAPC/LAPS facilitators and hoping to deliver Homespun. Brooks College has given approval for me to train-the-trainers for Homespun and I'm waiting for the Brooks contact to send me relevant information and a formal acknowledgement of that.

Sincerely,

Pat

Pat Buckland

- funded by **National Literacy Secretariat**
  Ministry of Advanced Education, Training and Technology
  Literacy BC

CHILLIWACK
COMMUNITY SERVICES

45938 Wellington Avenue,
Chilliwack B. C. V2P 2C7
Phone (604) 792-4267
Fax (604) 792-6575

August 13, 2002

Jean Rasmussen
Provincial Family Literacy
Development and Coordination
Project Manager
601 – 510 West Hastings Street
Vancouver, BC V6B 1L8

Dear Ms. Rasmussen:

I wish to thank you on behalf of Chilliwack Community Services for funds received this week that are from donations made to Literacy BC for children's and family literacy.

We are grateful for the support. These funds will contribute to the continuing family literacy program, Families In Motion that has demonstrated strong positive impact on the success of young children and families in Chilliwack. The financial support will also assist us in extending the same quality of family literacy programming into another site in the community.

Sincerely,

Donna Gannon
Program Director

RECEIVED AUG 15 2002